



A Special Holiday Offer

Wrap It Up with Penguin!

With my order of FREE Penguin gift wrap, I agree to prominently display* ALL 2009 Penguin BFE selected titles and related POS material throughout the months of November and December, while quantities last.

I agree to stock and merchandise a minimum quantity of 2 of each BFE title throughout the promotional period (November 1 – December 25, 2009.)

*Displays may include table or shelf face-outs for books with table topper and/or tent card at cash. Promotion is eligible for co-op. Poster downloadable at <http://booksellers.penguin.ca/wrapitup>

Signed _____

Date _____

Reward your customers who purchase 2 or more Penguin books with custom designed Penguin gift wrap. Place your gift wrap order before October 15** and we'll also send you an easelback and a tent card to help promote the offer to your customers in-store.

Penguin Gift Wrap	9780143175070	FREE
Qty: _____ packs	(2 sheets/pack)	
8 H" x 11" Easelback	9780143175704	FREE
Qty: _____		
4" x 6" Tent Card	9780143175698	FREE
Qty: _____		



Easelback



Gift Wrap



Tent Card

Make sure you have enough Penguins to wrap! • Please also top up my stock of the following BFE titles:

And Another Thing	9780670063901	\$34.00	Qty: _____	The Blythes Are Quoted	9780670063918	\$25.00	Qty: _____
Kanata	9780670064922	\$34.00	Qty: _____	Through Black Spruce	9780143017875	\$20.00	Qty: _____
Beyond Belfast	9780670069156	\$32.00	Qty: _____	Cirrus Flux	9780141320373	\$14.00	Qty: _____
Extreme Vinyl Cafe	9780670064472	\$36.00	Qty: _____	Eon	9780670062270	\$25.00	Qty: _____
Under This Unbroken Sky	9780670068081	\$32.00	Qty: _____	My Best Stories	9780143170396	\$22.00	Qty: _____
Dracula	9780670069866	\$34.00	Qty: _____	Juliet, Naked	9781594488870	\$32.50	Qty: _____
Dog River Confidential	9780143172567	\$28.00	Qty: _____				
				TOTAL QUANTITY:			_____

* Limit 200 packs per account ** Orders placed after October 15 are not guaranteed

ACCOUNT #: _____ P.O. #: GW _____ DISC: _____ DATE: _____

ACCOUNT NAME: _____ REP: _____

ADDRESS: _____

SPECIAL INSTRUCTIONS: _____

Penguin Group (Canada), P.O. Box 355, 195 Harry Walker Parkway North, Newmarket, ON L3Y 7B3
Telephone toll-free: 1-800-399-6858 or 905-853-7888 • Fax toll-free: 1-800-363-2665

