

BOOKS FOR EVERYBODY — FALL 2010 SUBMISSION FORM MAIN & YOUNG READERS EDITIONS

Return completed form - by email - by April 27, 2010

111 Queen Street E., Ste 320 Toronto, ON M5C 1S2

Email: aberki@booksforeverybody.com Tel. (416) 364-3333 ext. 3160 • Fax: (416) 595-5415

Please submit only those titles that will be available by November 15, 2010, and for which you can have cover art by July 6, 2010. **By submitting titles publisher agrees to advertise any titles that are selected.**

Publisher: Phaidon Press, Inc.

Address: 180 Varick Street, Suite 1420, New York, NY 10014

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Date: May 18, 2010

Title & Subtitle: Decade
Author(s)/Editor(s): Eamonn McCabe & Terence McNamee
of pp.: 512
Dimensions (inches): 11 3/8 x 9 7/8 inches
of photos (please specify colour or b&w): 500 colour photographs
Hardcover Price: \$45.00
13-digit ISBN: 9780714857688
Is the book Canadian authored? Yes / No (Terence McNamee, who contributes the text, is Canadian. The editor, Eamonn McCabe, is not.)
Month & Year of Publication: September 2010
Original Publisher: Phaidon Press
Canadian Ordering Source: Hachette Book Group

BOOKS FOR EVERYBODY

Art & Photography

History

DESCRIPTION:

DECADE provides an extraordinary insight into our recent history — dramatic, nostalgic, intimate and educational by turns. Arranged in chronological order, 500 beautiful, engaging and often startling photographic images depict the people and events, both famous and unknown, that have shaped our history since 2000. Accompanied and contextualized by extended historical captions and 15 essays exploring the events, trends and social phenomena that have characterized the decade, these images tell the story of the last 10 remarkable years.

A successor to Phaidon's award-winning *Century: One Hundred Years of Human Progress, Suffering, Regression and Hope* (1999), *Decade* provides a comprehensive visual overview of the last 10 years in world history. Adhering to the same standards of historical accuracy and

scholarship as its predecessor, this book offers a sensitive anthology of 10 years in photography that will appeal to readers of all ages and interests.

500 engaging photographic images, both iconic and idiosyncratic, selected by acclaimed photo editor Eamonn McCabe and arranged in chronological order to tell the story of the first decade in our new millennium. The shorter historical span of this book, compared to *Century*, allows this sequence to explore more deeply developments in art, architecture, sport and technology, alongside key moments in international political affairs, so that the reader encounters surprising moments from our history alongside those familiar from coverage in the mass media. Global in scope, these photographs tackle subjects ranging from the World Trade Center attacks of '9/11' to the AIDS epidemic in Africa, from the first tests of the Hadron Collider at CERN, Geneva, to the death of the King of Pop, Michael Jackson.

Award-winning documentary photography sits alongside the new 'citizen journalism', which has seen ordinary bystanders capture historic events equipped with nothing more sophisticated than a mobile phone camera. Each image is accompanied by both a short descriptive and an extended, historical caption, to provide a wider context within which to understand these often beautiful, always surprising, photographs. 15 historical and thematic essays are also included, exploring the events, trends and social phenomena that have characterized the decade. Engaging with debates in photography, while providing a visual record of world events both regional and international, this book provides an extraordinary insight into our recent history - dramatic, nostalgic, intimate and educational by turns.

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Date: May 18, 2010

Title & Subtitle:	India: The Cookbook	
Author(s)/Editor(s):	Pushpesh Pant	
# of pp.:	960 pp	
Dimensions (inches):	10 5/8 x 7 1/8 inches	
# of photos:	200 colour photographs	
Hardcover Price:	\$55.00	
13-digit ISBN:	9780714859026	
Is the book Canadian authored?		No
Month & Year of Publication:	October 2010	
Original Publisher:	Phaidon Press	
Canadian Ordering Source:	Hachette Book Group	

BOOKS FOR EVERYBODY

Food & Drink

DESCRIPTION:

India: The Cookbook is the definitive guide to the rich and varied cooking of India. Doing for India what *The Silver Spoon* did for Italy and *1080 Recipes* did for Spain, it contains 1,000 easy-to-follow, authentic recipes covering the length and breadth of India, including starter salads and kebabs; fish, vegetarian and meat main courses; breads and snacks; pickles and side dishes; and desserts and drinks. It also provides a wealth of information on the different regional cooking styles, the food philosophies of India, and guides to cooking equipment and ingredients. The recipes have been extensively researched, tested and collected from all regions of India by Professor Pushpesh Pant, author of several Indian cookbooks and an expert on Indian cuisine. They have been fully updated for western kitchens, retaining all the colours, flavours and textures of this fascinating and mouthwatering cuisine.

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Date: May 18, 2010

Title & Subtitle: Noma: Time and Place in Nordic Cuisine
Author(s)/Editor(s): René Redzepi
of pp.: 320 pp
Dimensions (inches): 11 3/8 x 9 7/8 inches
of photos (please specify colour or b&w): 200 colour photographs
Hardcover Price: \$55.00
13-digit ISBN: 9780714859033
Is the book Canadian authored? No
Month & Year of Publication: September 2010
Original Publisher: Phaidon Press
Canadian Ordering Source: Hachette Book Group

BOOKS FOR EVERYBODY

Food & Drink

DESCRIPTION:

René Redzepi has been widely credited with re-inventing Nordic cuisine. His Copenhagen restaurant, Noma, was recognized as the best in the world by the San Pellegrino World's 50 Best Restaurant awards in 2010 and received the unique 'Chef's Choice' award at the same ceremony in 2009. Redzepi operates at the cutting edge of gourmet cuisine, combining an unrelenting creativity and a remarkable level of craftsmanship with an inimitable and innate knowledge of the produce of his Nordic *terroir*.

Noma is an unprecedented opportunity to learn about Redzepi and Noma's history and philosophy, the sourcing of ingredients, the experimentation behind the dishes and the cultural significance of dining at Noma. Accompanying this insight into Redzepi's world will be over 90 of Redzepi's recipes, by far the most comprehensive collection ever published. The book will also feature a series of specially commissioned photographs, illustrating the food and atmosphere of Noma, as well as the Nordic environment that lies at the heart of Redzepi's cuisine.



**TIME & PLACE IN
NORDIC CUISINE**
Rene Redzepi

PHAIDON

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Date: May 18, 2010

Title & Subtitle:	What to Cook and How to Cook It
Author(s)/Editor(s):	Jane Hornby
# of pp.:	416 pp
Dimensions (inches):	10 5/8 x 8 5/8 inches
# of photos :	850 colour photographs
Hardcover Price:	\$45.00
13-digit ISBN:	9780714859583
Is the book Canadian authored?	No
Month & Year of Publication:	October 2010
Original Publisher:	Phaidon Press
Canadian Ordering Source:	Hachette Book Group

BOOKS FOR EVERYBODY

Food & Drink

DESCRIPTION:

What to Cook (and How to Cook it) is the ultimate cookbook for beginners. It takes 100 easy and delicious recipes back to basics, with clear colour photographs to accompany the ingredients list and every method step, and carefully explained recipes that absolutely anyone can follow. There are popular, accessible and tasty recipes for every occasion, from breakfast muffins to omelettes to tasty roast chicken and classic lemon tart. The clear cooking instructions and tips on what to buy will guide the reader all the way from the supermarket to the dining table.