

BOOKS FOR EVERYBODY — FALL 2010 SUBMISSION FORM MAIN & YOUNG READERS EDITIONS

Return completed form - by email - by April 27, 2010

111 Queen Street E., Ste 320 Toronto, ON M5C 1S2

Email: aberki@booksforeverybody.com Tel. (416) 364-3333 ext. 3160 • Fax: (416) 595-5415

Please submit only those titles that will be available by November 15, 2010, and for which you can have cover art by July 6, 2010. **By submitting titles publisher agrees to advertise any titles that are selected.**

Publisher:	Heritage House Publishing Co. Ltd.
Address:	340 – 1105 Pandora Avenue
Contact Person:	Sandra Baskett
Telephone:	250.360.0829 Fax: 250.386.0829
Email:	info@heritagehouse.ca
Date:	April 26, 2010

Title & Subtitle:	A Book of Tricksters: Tales from Many Lands
Author(s)/Editor(s):	retold by Jon C. Stott
# of pp.:	160
Dimensions (inches):	5.5 x 8.5
# of illus. (please specify colour or b&w):	14 b&w
Hardcover Price:	
13-digit ISBN:	978-1-926613-69-7
Is the book Canadian authored?	Yes
Month & Year of Publication:	October 2010
Original Publisher:	Heritage House
Canadian Ordering Source:	Heritage Group Distribution, www.hgdistribution.com

BOOKS FOR EVERYBODY YOUNG READERS EDITION

Suggested age range:	Ages 8-11 YA fiction
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DESCRIPTION:

For centuries, people around the world have been telling stories about tricksters— characters who solve problems by using their wits to fool others. Sometimes, these tricksters want to help people. Other times, they use their cleverness for selfish reasons. Occasionally, they aren't as clever as they think and are themselves tricked. Although trickster tales from different countries are similar in many ways, story details, problems to be solved and the personalities of characters reflect the beliefs and values of the culture from which they come.

Not only are trickster stories entertaining, they also teach readers things about themselves. And they show how, through wit and inventiveness, unlikely or underappreciated characters often can succeed.

In *A Book of Tricksters*, Jon C. Stott has collected traditional trickster tales from 14

different countries, including “How Anansi Brought Stories to the People” (Ghana), “How Zhao Paid His Taxes” (China), “How Kancil Built a Crocodile Bridge” (Indonesia) and “How Maui Discovered the Secret of Fire” (Hawaii).

The author:

Jon C. Stott, a retired English professor, taught children’s literature at the University of Alberta for 35 years. He has worked in classrooms in British Columbia, Alberta, Michigan, Connecticut and Florida and is the author of five books on children’s literature. Jon has told stories in elementary schools since his children were in grade one; now he tells tales to granddaughters Sophie and Gillian. He lives in Edmonton, Alberta.

OTHER CONSUMER PROMOTION PLANS:

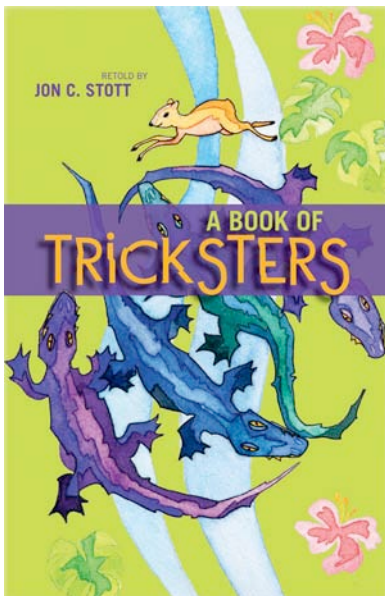
National and regional print advertising, including *BC Bookworld*

Author events in two to three cities

Radio interviews

Online promotion

Cover image



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Publisher: Dancing Cat Books

Address: 215 Spadina Avenue, Suite 230

Contact Person: Bryan Ibeas

Telephone: 416.929.4957

Fax: 416.929.3596

Email: b.ibeas@cormorantbooks.com

Date: May 4, 2010

Title & Subtitle: Burn

Author(s)/Editor(s): Alma Fullerton

of pp.: n/a

Dimensions (inches): n/a

Paperback Price: \$12.95

13-digit ISBN: 9781897151952

Is the book Canadian authored? (delete all but the relevant category)

Yes

Month & Year of Publication: September 2010

Original Publisher: Dancing Cat Books

Canadian Ordering Source: University of Toronto Press

BOOKS FOR EVERYBODY YOUNG READERS EDITION

Suggested age range: Middle grade (ages 8-12)

YA Fiction

DESCRIPTION:

Casey has never felt more alone. Since her mother's death, she has struggled to keep the house running and care for Ginny, her autistic sister. Her friends aren't close anymore and her dad has withdrawn into drink and his own private grief. Who is there to notice when Casey needs attention? To find some comfort, Casey begins writing notes to her mother. Then she sets a ritual fire, burns the notes, and watches the smoke rise. Maybe her mother will see her message.

Casey has been hiding her anger behind a wall of house chores and the hard work of keeping her sister calm. Soon the ritual fires won't be able to relieve her growing resentment. One day she won't be able to build a fire big enough to contain it all—along with the terrible secret she has been harboring since her mother's illness.

A powerful free verse novel by the author of the 2008 Governor General's Award finalist, *Libertad*, *Burn* explores a girl's desperate attempt to keep her family together, even as her own growing obsessions threaten to destroy them all.

Alma Fullerton is also the author of *Walking on Glass* and *In the Garage*.

BOOKS FOR EVERYBODY — FALL 2010 SUBMISSION FORM MAIN & YOUNG READERS EDITIONS

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Publisher: Tundra Books
Address: 75 Sherbourne Street, 5th Floor, Toronto, ON M5A 2P9
Contact Person: Alison Morgan, Managing Director
Telephone: 416-598-4786 Fax: 416-598-0247
Email: amorgan@mcclelland.com Date: 04/27/10

Title & Subtitle: Dear George Clooney, Please Marry My Mother
Author(s)/Editor(s): Susin Nielsen
of pp.: 240
Dimensions (inches): 5-1/8 x 7-5/8
Hardcover Price: \$20.99
13-digit ISBN: 9780887769771
Is the book Canadian authored? Yes
Month & Year of Publication: August 2010
Original Publisher: Tundra Books
Canadian Ordering Source: 1-888-523-9292
BOOKS FOR EVERYBODY YOUNG READERS EDITION
YA Fiction Suggested age range Ages 11 to 14

DESCRIPTION:

Violet's TV-director dad has traded a job in Vancouver for one in Los Angeles, their run-down house for a sleek ranch-style home complete with a pool, and, worst of all, Violet's mother for a new wife, a blonde actress named Jennica. Violet's younger sister reacts by bed-wetting, and her mother ping-pongs from one loser to another, searching for love. As for Violet, she gets angry in ways that are by turns infuriating, shocking, and hilarious.

When her mother takes up with the unfortunately named Dudley Wiener, Violet and her friend Phoebe decide that they need to take control. If Violet's mom can't pick a decent man herself, they will help her snag George Clooney.

In *Dear George Clooney, Please Marry My Mom*, Susin Nielsen has created a truly original protagonist and a brilliant new novel that will delight readers into rooting for Violet, even when she's at her worst.

OTHER CONSUMER PROMOTION PLANS:

- Trade & consumer advertising, online promotion, bookmarks
-

**BOOKS FOR EVERYBODY — FALL 2010 SUBMISSION FORM
MAIN & YOUNG READERS EDITIONS**

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YOUNG READERS

Title & Subtitle: Dust City

Author(s)/Editor(s): Robert Paul Weston

October 2010 • Fiction • Ages 12+

5. x 8. • 224 pages

978-0-670-06396-3 • HC • \$21.00

Is the book Canadian authored? Yes

Original Publisher: Puffin Canada

Canadian Ordering Source: Pearson Canada Inc. Operations Centre
1.800.399.6858

DESCRIPTION:

Henry Whelp is a big bad wolf—or *will* be, someday. The only son of the infamous Red Riding Hood Killer, Henry is worried that he may be following in his father's violent footsteps. He tries to distance himself from his past, and avoids the other teens at St. Remus Home for Wayward Youth, a detention centre in Dust City—a rundown, gritty metropolis known for its production of fairydust. But when Henry's psychiatrist turns up dead, Henry finds himself on a trail of clues that may lead to proof of his father's innocence—and the horrifying secret behind fairydust.

Robert Paul Weston is the author of *Zorgamazoo*.

ADDITIONAL CONSUMER PROMOTION PLANS:

National publicity and advertising campaign

3-city author tour

Online marketing and promotion at PuffinBooks.ca

BOOKS FOR EVERYBODY — FALL 2010 SUBMISSION FORM MAIN & YOUNG READERS EDITIONS

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Publisher: Tundra Books
Address: 75 Sherbourne Street, 5th Floor, Toronto, ON M5A 2P9
Contact Person: Alison Morgan, Managing Director
Telephone: 416-598-4786 Fax: 416-598-0247
Email: amorgan@mcclelland.com Date: 04/27/10

Title & Subtitle: Ghost Trackers: The Unreal World of Ghosts, Ghost-Hunting, and the paranormal

Author(s)/Editor(s): Chris Gudgeon

of pp.: 80

Dimensions (inches): 8 x 10

of photos: Full colour photos throughout

Paperback Price: \$15.99 CAD

13-digit ISBN: 9780887769504

Is the book Canadian authored? Yes

Month & Year of Publication: October 2010

Original Publisher: Tundra Books

Canadian Ordering Source: 1-888-523-9292

BOOKS FOR EVERYBODY YOUNG READERS EDITION

Suggested age range Ages 9 and up

YA Fiction • Horror & ghost Stories • Television Tie-In

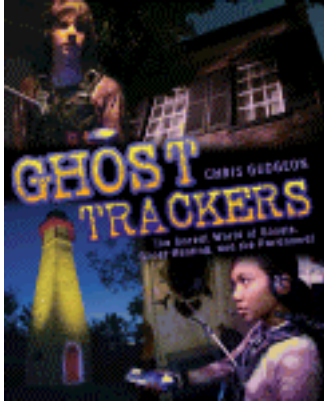
DESCRIPTION:

Inspired by the hit television series “Ghost Trackers,” this ghostly tome invites readers to explore the mysteries that haunt us all: ghostly histories, the latest on what the scientists think, how to equip yourself to explore a haunted house. All this and much more is packed into this fascinating book.

In the world of Ghost Trackers, kids who are interested in ghosts and the paranormal search for answers to the questions we all have about the afterlife. Full of stories of sightings, both ancient and recent, and information about becoming a ghost tracker, this book demands to be read and shared. After all, who knows if ghosts are evidence of life after death or if they are simply a natural occurrence we are yet to understand?

OTHER CONSUMER PROMOTION PLANS:

• Trade & consumer advertising, online promotion, bookmarks



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Publisher: Fitzhenry & Whiteside
Address: 195 Allstate Parkway, Markham, ON L3R 4T8
Contact Person: Sonya Gilles
Telephone: 905-477-9700. Ext. 250
Email: sonya.gilliss@fitzhenry.ca
Date: Apr. 27, 2010

Glory Wind Valerie Sherrard

192 pages
5X7.625
PB price: \$12.95
ISBN 9781554551705
Canadian Author: yes
Pub date; Sept 2010
Original Publ: Fitzhenry & Whiteside
Cdn Source: Fitzhenry & Whiteside
Category: YA Fiction (8+)

A young boy must come to terms with the moral prejudices of his small town in rural 1950s Ontario when he befriends the daughter of a young widow who moves in next door. Gracie is unlike anyone Luke has ever met – fun, charming, imaginative and full of life. But when the townsfolk discover that her mother's past is less than completely honourable, they set out to isolate both mother and daughter. This striking new novel from Valerie Sherrard explores themes of friendship, loyalty, hypocrisy, and forgiveness.



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Publisher: Fitzhenry & Whiteside

Address: 195 Allstate Parkway, Markham, ON L3R 4T8

Contact Person: Sonya Gilles

Telephone: 905-477-9700. Ext. 250

Email: sonya.gilliss@fitzhenry.ca

Date: Apr. 27, 2010

Hare in the Elephants Trunk

Jan Coates

286 Pages

5-1/4X7-1/4

PB price \$12.95

ISBN 9780889954519

Canadian Author – yes

Pub date: Sept 2010

Original Publisher: Red Deer Press

Cdn Source: Fitzhenry & Whiteside

Category: YA Fiction

This novel is based on the real life experiences of a Sudanese boy who, with thousands of other boys for the region, fled for his life and spent seven years walking through deserts, grasslands and forests, crossing crocodile-infested rivers, surviving life in massive refugee camps. The so-called Lost Boys of Sudan – as they were called by an American Aid Organization – numbered as many as 27000, and while many died – from starvation, attacks by wild animals, drowning, or through the brutality of the military – many survived. Jacob never returned to his village, but though he was only seven years old when he had to flee, he somehow managed to live through an almost unimaginable ordeal.

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Publisher: Dancing Cat Books

Address: 215 Spadina Avenue, Suite 230

Contact Person: Bryan Ibeas

Telephone: 416.929.4957 Fax: 416.929.3596

Email: b.ibeas@cormorantbooks.com

Date: May 4, 2010

Title & Subtitle: Home Truths
Author(s)/Editor(s): Jill Maclean
of pp.: n/a
Dimensions (inches): n/a
Paperback Price: \$14.95
13-digit ISBN: 9781897151969
Is the book Canadian authored? Yes
Month & Year of Publication: September 2010
Original Publisher: Dancing Cat Books/Cormorant Books
Canadian Ordering Source: University of Toronto Press

BOOKS FOR EVERYBODY YOUNG READERS EDITION

Suggested age range: Middle grade (ages 8-12)

YA Fiction

DESCRIPTION:

Brick's home life is a horror show. His dad has a temper like a pressure valve; you never know when he's going to blow. His mom's a self-absorbed flake who leaves the care of his little sister to Brick. A guy could go crazy with all that tension. It's no wonder Brick has to let off a little steam of his own once in a while. It's not like he's anything remotely like his dad.

The day he turns sixteen, Brick's out of there. This summer he's going to take up Mr. Larkin's offer of work, even though he's been forbidden to "fraternize with the neighbors." And he's going to earn enough money to escape. Get out and never look back.

But...who will his dad turn to when he doesn't have a son to kick around anymore?

A compulsive read by the two-time winner of the Ann Connor Brimer Award, *Home Truths* is a revealing portrait of a bully-in-training and his journey to redemption.

Jill Maclean is the author of *The Nine Lives of Travis Keating* and *The Present Tense of Prinky Murphy*.

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Please submit only those titles that will be available by November 15, 2010, and for which you can have cover art by July 6, 2010. **By submitting titles publisher agrees to advertise any titles that are selected.**

Publisher: Scholastic Canada
Address: 604 King St. West, Toronto, ON, M5V 1E1
Contact Person: Denise Anderson
Telephone: 416-915-3518
Fax: 416-849-7911
Email: danderson@scholastic.ca
Date: April 23, 2010

Title & Subtitle: **I Am Canada Series;**
 Blood and Iron: Building the Railroad
 and *Prisoner of Dieppe: World War II*

Author(s)/Editor(s): **Paul Yee (*Blood and Iron*);**
 Hugh Brewster (*Prisoner of Dieppe*)

of pp.: 240 (*Blood and Iron*); 232 (*Prisoner of Dieppe*)
Dimensions (inches): 4 3/8" x 6 1/2"
of illus.: Black-and-white illustrations, map
Hardcover Price: \$14.99
13-digit ISBN: 978-0-545-98593-2 (*Blood and Iron*);
 978-0-545-98594-9 (*Prisoner of Dieppe*)

Is the book Canadian authored? Yes
Month & Year of Publication: September 2010
Original Publisher: Scholastic Canada
Canadian Ordering Source: Scholastic Canada

BOOKS FOR EVERYBODY YOUNG READERS EDITION

Suggested age range Children's; Ages 9 - 12

*_yes_ (Please check to indicate interest.) We are interested in including this title, if selected, in the *Canadian Family* promotion at the combo rate cost.

DESCRIPTION:

A new fiction series launch from the creators of Dear Canada. In I Am Canada, our country's past comes alive through the eyes of young men caught up in the danger, drama and excitement of defining historical events. This ongoing series offers gripping tales of adventure, duty, danger and fear starting this September with:

Blood and Iron: Building the Railroad, in which author Paul Yee takes readers back to 1882 and reveals the incredible sacrifices made by Chinese workers building the transcontinental railway. Through Heen, his young protagonist's eyes, young readers will learn about the excruciating, and sometimes deadly labour involved, along with the injustice workers faced day in/day out.

Prisoner of Dieppe: World War II, is a young soldier's gritty account of "the bloodiest nine hours in Canadian military history"—the tragic Dieppe raid of WWII. Author Hugh Brewster takes readers to the frontlines of this battle, following his characters through their capture and terrifying experience as POWs.

(Note: we would take a doublespace to promote the two books launching the series)

OTHER CONSUMER PROMOTION PLANS:

- National review mailing
 - Online promotion
 - Trade, library, consumer advertising
 - Dedicated website with excerpts, author videos, book discussion guide, activities
 - Video trailer
 - Full-colour brochure
 - Bookmark
 - Displays
 - Author appearances
 - Window display contest
 - Co-op
-

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Publisher: Scholastic Canada
Address: 604 King St. West, Toronto, ON, M5V 1E1
Contact Person: Denise Anderson
Telephone: 416-915-3518
Fax: 416-849-7911
Email: danderson@scholastic.ca
Date: April 23, 2010

Title & Subtitle:	Linger
Author(s)/Editor(s):	Maggie Stiefvater
# of pp.:	368
Dimensions (inches):	5 1/2" x 8 1/4" inches
Hardcover Price:	\$19.99
13-digit ISBN:	978-0-545-12328-0
Is the book Canadian authored?	No
Month & Year of Publication:	July 2010
Original Publisher:	Scholastic Inc.
Canadian Ordering Source:	Scholastic Canada

BOOKS FOR EVERYBODY YOUNG READERS EDITION

Suggested age range: 12 and up

YA Fiction

DESCRIPTION:

In Maggie Stiefvater's *Shiver*, Grace and Sam found each other. Now in *Linger*, they must fight to be together. For Grace, this means defying her parents and keeping a very dangerous secret about her own well-being. For Sam, this means grappling with his werewolf past...and figuring out a way to survive in the future. Add into the mix a new wolf named Cole, whose own past has the potential to destroy the whole pack. And Isabelle, who already lost her brother to the wolves...and is nonetheless drawn to Cole. At turns harrowing

and euphoric, *Linger* is a spellbinding love story that explores both sides of love – the light and the dark, the warm and the cold – in a way you will never forget. (Note: we could put pb of *Shiver* in a double space with *Linger*.)

OTHER CONSUMER PROMOTION PLANS:

- National review mailing
 - Online promotion
 - Trade, library, consumer advertising (including Seventeen magazine, alloy.com)
 - Blogging campaign and reach out to teen web sites
 - Reading group guide
 - Teaser chapter in pb of **Shiver**
 - Bookmark
 - Video trailer
 - Display
-

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Address: 604 King St. West, Toronto, ON, M5V 1E1
Contact Person: Denise Anderson
Telephone: 416-915-3518
Fax: 416-849-7911
Email: danderson@scholastic.ca
Date: April 23, 2010

Title & Subtitle: Mockingjay

Author(s)/Editor(s): Suzanne Collins

of pp.: 400

Dimensions (inches): 5 1/2" x 8 1/4" inches

Hardcover Price: \$19.99

13-digit ISBN: 978-0-439-02351-1

Is the book Canadian authored? No

Month & Year of Publication: August 2010

Original Publisher: Scholastic Inc.

Canadian Ordering Source: Scholastic Canada

BOOKS FOR EVERYBODY YOUNG READERS EDITION

Suggested age range

YA Fiction, 12 and up

DESCRIPTION:

Powerful and haunting, this thrilling final installment of Suzanne Collins's groundbreaking The Hunger Games trilogy promises to be one of the most talked about books of the year.

Against all odds, Katniss Everdeen has survived the Hunger Games twice. But now that she's made it out of the bloody arena alive, she's still not safe. The Capitol is angry. The Capitol wants revenge. Who do they think should pay for the unrest? Katniss. And what's worse, President Snow has made it clear that no

one else is safe either. Not Katniss's family, not her friends, not the people of District 12.

OTHER CONSUMER PROMOTION PLANS:

- Event kit
 - National review mailing
 - Online promotion
 - Trade, library, consumer advertising
 - Blogging campaign on teen websites
 - Bookmark
 - Tattoos, shelftalkers, window clings
 - Reading group guides
 - Dedicated website
 - Bookmark
 - Author video
 - Co-op
 - Display
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Publisher: Greenwood Books
Address: 110 Spadina Avenue, Toronto, ON M5V 2K4
Contact Person: Fred Horler
Telephone: 416-363-4343, 28
Fax: 416-363-1017
Email: fhorler@groundwoodbooks.com
Date: April 20, 2010

Title & Subtitle: No Safe Place
Author: Deborah Ellis
of pp.: 208
Dimensions (inches): 5" x 7"
Hardcover Price: \$18.95
13-digit ISBN: 978-0-88899-973-3
Paperback Price: \$12.95
13-digit ISBN: 978-0-88899-974-0
Is the book Canadian authored? Yes
Month & Year of Publication: September, 2010
Original Publisher: Greenwood Books
Canadian Ordering Source: HarperCollins Canada

BOOKS FOR EVERYBODY YOUNG READERS EDITION

Suggested age range: Ages 14 and up

YA Fiction

DESCRIPTION:

Orphaned and plagued with the grief of losing everyone he loves, fifteen-year-old Abdul has made a long, fraught journey from his war-torn home in Baghdad, only to end up in The Jungle — the squalid, makeshift migrant community in Calais. When an altercation at the open-air soup kitchen ends up with him accidentally stabbing a policeman, Abdul has to flee, and in desperation he takes a spot in a small overloaded boat heading to England. A sudden skirmish leaves the boat stalled in the middle of the Channel, the pilot dead, and four young people remaining — Abdul; Rosalia, a Romani girl who has escaped from the white slave trade; Cheslav, gone AWOL from a Russian military school; and Jonah, the boat pilot's ten-year-old nephew. The four of them end up hijacking a yacht and, for a time, despite their fear and mistrust, they form a kind of makeshift family. And as the authorities close in on them, they find refuge in an unusual place — a child's secret cave on the English coast.

OTHER CONSUMER PROMOTION PLANS: Pending

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Publisher: **Ripley Publishing**
Address: **7576 Kingspointe Parkway, #188, Orlando, Florida 32819**
Contact Person: **Barb Faurot**
Telephone: **914 514 8026**
Fax: **914 487 8342**
Email: **faurot@ripleys.com**
Date: **April 26th 2010**

Title & Subtitle: **Ripley's Bureau of Investigation, series (see below for titles)**

of pp.: **128**

Dimensions (inches): **5 1/2" x 7 5/8"**

of illus. (please specify colour or b&w): **multiple black and white**

of photos (please specify colour or b&w): **b&w**

Paperback Price: **\$5.99 Canadian**

13-digit ISBN: **978-1893951-52-5 Book 1: A Scaly Tale**
978-1893951-53-2 Book 2: The Dragon's Triangle
978-1893951-55-6 Book 3: Running Wild
978-1893951-54-9 Book 4: Secrets of the Deep
978-1893951-56-3 Book 5: Wings of Fear
978-1893951-57-0 Book 6: Sub-Zero Survival
978-1893951-58-7 Book 7: Shock Horror
978-1893951-59-4 Book 8: The Lost Island

Is the book Canadian authored? **No**

Month & Year of Publication: **Books 1-4, May 2010**
Books 5-6, Sep 2010
Books 7-8, November 2010

Original Publisher: **Ripley Publishing**

Canadian Ordering Source: **PGC**

BOOKS FOR EVERYBODY YOUNG READERS EDITION

Suggested age range (Please don't say "all"; e.g. Age 1 and up; Ages 3–7): **7-10 years**

SUGGESTED CATEGORIES (delete all but the relevant category)

Childrens Fiction. YA Fiction

* _____ **Please provide more details**

Please check to indicate interest.) We are interested in including this title, if selected, in the *Canadian Family* promotion at the combo rate cost.

DESCRIPTION:

A brand new fiction series from the makers of Ripley's Believe It or Not! Join the RBI—a group of teen agents with special gifts— on a series of action-packed adventures as they travel the world investigating unbelievable tales in a bid to discern fact from fiction.

Based in an international school in Robert Ripley's old house, the agents continue Ripley's work in investigating weird and wacky happenings around the world. Engaging characters and entertaining stories are supported by Ripley facts throughout these books, each of which concludes with an RBI Case File—a wholly factual section featuring the real Ripley people that inspired the adventure.

OTHER CONSUMER PROMOTION PLANS:

to follow



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Email: aberki@booksforeverybody.com Tel. (416) 364-3333 ext. 3160 • Fax: (416) 595-5415

Please submit only those titles that will be available by November 15, 2010, and for which you can have cover art by July 6, 2010. **By submitting titles publisher agrees to advertise any titles that are selected.**

Publisher: Simon & Schuster Canada

Address: 166 King St East, Suite 300, Toronto, ON M5A 1J3

Contact Person: Anneliese Grosfeld

Telephone: 647-427-4987

Fax: 647-430-9446

Email: Anneliese.grosfeld@simonandschuster.ca

Date: April 28, 2010

Title & Subtitle:	The Search for WondLa
Author(s)/Editor(s):	Tony DiTerlizzi
# of pp.:	496
Dimensions (inches):	5 ½ x 8 ¼
# of illus.	two-color two-page spreads plus spot illustrations , 3 pieces of augmented reality
Hardcover Price:	\$19.99
13-digit ISBN:	9781416983101
Is the book Canadian authored?	No
Month & Year of Publication:	September 2010
Canadian Ordering Source:	Simon & Schuster Canada

BOOKS FOR EVERYBODY YOUNG READERS EDITION

Middle-grade fiction

Suggested age range Ages 10 and up / Grades 5 and up

* **yes** (Please check to indicate interest.) We are interested in including this title, if selected, in the *Canadian Family* promotion at the combo rate cost.

DESCRIPTION:

When a marauder destroys the underground sanctuary that Eva Nine was raised in by the robot Muthr, the twelve-year-old girl is forced to flee aboveground. Eva Nine is searching for anyone else like her, for she knows that other humans exist, because of an item she treasures—a scrap of cardboard on which is depicted a young girl, an adult, and a robot, with the strange word, “WondLa.”

Tony DiTerlizzi honors traditional children’s literature in this totally original space age adventure: one that is as complex as an alien planet, but as simple as a child’s wish for a place to belong.

Breathtaking two-color illustrations throughout reveal another dimension of Tony DiTerlizzi's vision, and, for those readers with a webcam, the book also

features Augmented Reality in several places, revealing additional information about Eva Nine's world.

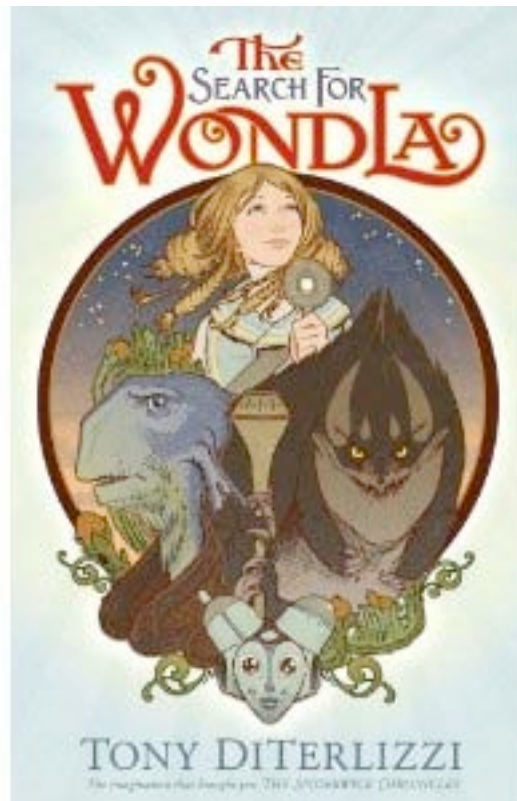
OTHER CONSUMER PROMOTION PLANS:

Online advertising campaign

Special edition ARCs

***Search for Wondla* microsite**

Educational and librarian outreach



BOOKS FOR EVERYBODY — FALL 2010 SUBMISSION FORM MAIN & YOUNG READERS EDITIONS

Return completed form - by email - by April 27, 2010

By submitting titles publisher agrees to advertise any titles that are selected.

Publisher: Tundra Books
Address: 75 Sherbourne Street, 5th Floor, Toronto, ON M5A 2P9
Contact Person: Alison Morgan, Managing Director
Telephone: 416-598-4786 Fax: 416-598-0247
Email: amorgan@mcclelland.com Date: 04/27/10

Title & Subtitle: Splinters
Author(s)/Editor(s): Kevin Sylvester
of pp.: 40
Dimensions (inches): 10 x 9
of illus. (colour): 32 Full colour illustrations throughout
Hardcover Price: \$19.99
13-digit ISBN: 9780887769443
Is the book Canadian authored? Yes
Month & Year of Publication: September 2010
Original Publisher: Tundra Books
Canadian Ordering Source: 1-888-523-9292

BOOKS FOR EVERYBODY YOUNG READERS EDITION

YA Fiction Suggested age range: Ages 6 to 8

* (Please check to indicate interest.) We are interested in including this title, if selected, in the *Canadian Family* promotion at the combo rate cost.

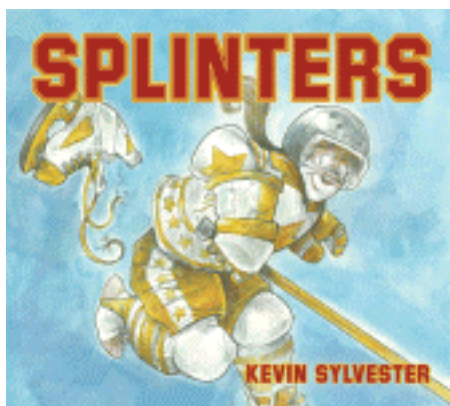
DESCRIPTION:

Cindy Winters loves to play hockey. When her family's basement apartment is flooded and the floor freezes, she's even happy to skate on the concrete. Her parents are too poor to enroll her in a league, but she's resourceful and does odd jobs until she has earned enough money to play. Armed with her mother's old equipment, she is thrilled to join a team. But her happiness doesn't last long. Among her teammates are the horrible Blister Sisters. They make her life miserable. And worse, Cindy's sidelined by the coach, who just happens to be Mrs. Blister. It looks like she'll be spending the season cleaning equipment, instead of playing on the ice. Cindy's luck changes when her Fairy Goaltender appears and saves the day.

With its great good humor and hilarious illustrations, Kevin Sylvester's *Splinters* is bound to become a favorite.

OTHER CONSUMER PROMOTION PLANS:

- Trade & consumer advertising, online promotion, posters
-



BOOKS FOR EVERYBODY — FALL 2010 SUBMISSION FORM MAIN & YOUNG READERS EDITIONS

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Please submit only those titles that will be available by November 15, 2010, and for which you can have cover art by July 6, 2010. **By submitting titles publisher agrees to advertise any titles that are selected.**

Publisher: Annick Press

Address: 15 Patricia Avenue, Toronto, ON M2M 1H9

Contact Person: Brigitte Waisberg

Telephone: 416-221-4802 x17

Fax: 416-221-8400

Email: brigitte@annickpress.com

Date: April 19, 2010

Title & Subtitle: Thunder Over Kandahar

Author(s)/Editor(s): Sharon E. McKay

of pp.: 184

Dimensions (inches): 5 ½ x 8 ½

of photos (please specify colour or b&w): 20 b & w

Hardcover Price: \$21.95

13-digit ISBN: 978-1-55451-267-6

Paperback Price: \$12.95

13-digit ISBN: 978-1-55451-266-9

Is the book Canadian authored? Yes

Month & Year of Publication: September 2010

Original Publisher: Annick Press

Canadian Ordering Source: Firefly Books

BOOKS FOR EVERYBODY YOUNG READERS EDITION

YA Fiction Ages 12+

DESCRIPTION:

Best friends, Tamanna and Yasmine, have little choice. Tamanna's dread at the thought of marrying the older man her parents have chosen for her, and Yasmine's realization that her foreign education makes her a target for the Taliban, are reason enough for them to flee their village, regardless of the dangers that lie ahead. Both girls are gravely wounded during their flight and ultimately separated, but when they are reunited years later in England, they realize that they must return to their country. A gripping story that illustrates what life is like in Afghanistan today while offering particular insight into the lives of young Afghani women.

OTHER CONSUMER PROMOTION PLANS:

- **Video book trailer**
 - **Co-op available**
-

BOOKS FOR EVERYBODY — FALL 2010 SUBMISSION FORM MAIN & YOUNG READERS EDITIONS

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Publisher: Napoleon & Company

Address: 1173 Dundas Street East, Ste 235, Toronto, ON M4M 3P1

Contact Person: Allister Thompson

Telephone: 416 465-9961

Fax: 416 465-3241

Email: editor@napoleonandcompany.com

Date: 20/4/2010

Title & Subtitle: Trouble on the Voyage

Author(s)/Editor(s): Bob Barton

of pp.: 152

Dimensions (inches): 5.125 x 7.5

Paperback Price: \$10.95

13-digit ISBN: 9781926607108

Is the book Canadian authored? (delete all but the relevant category)

Yes

Month & Year of Publication: 09/2010

Original Publisher: Napoleon & Company

Canadian Ordering Source: GTW

SUGGESTED CATEGORIES

BOOKS FOR EVERYBODY YOUNG READERS EDITION

Suggested age range (Please don't say "all"; e.g: Age 1 and up; Ages 3–7):

YA Fiction Ages 9-12

DESCRIPTION:

This is an historical adventure novel for kids. There are many fascinating stories hidden in the nooks and crannies between history's main events, and the strange and dangerous journey of the *Henrietta Maria* is one of them. As retold in *Trouble on the Voyage* through the eyes of eleven-year-old ship's boy Jeremy, this story is both history and fiction.

The merchant ship, *Henrietta Maria*, sailing out of Bristol, England, has been trapped in the ice of Hudson Strait for two months. It is August 6, 1631, when she finally breaks out and continues the search for a northwest passage to China.

The entire crew knows that they must leave Hudson Bay by early October to avoid being caught in the ice as winter closes in. Jeremy also knows that Captain Thomas James is stubbornly determined to find the passage and reap the rewards.

As the ship sails south through treacherous reefs, storms and other disasters beset the mission. On October 3, 1631, the expedition reaches Charlton Island, named by Captain James after King Charles I. By this time the ship is leaking badly and the crew is ravaged by scurvy.

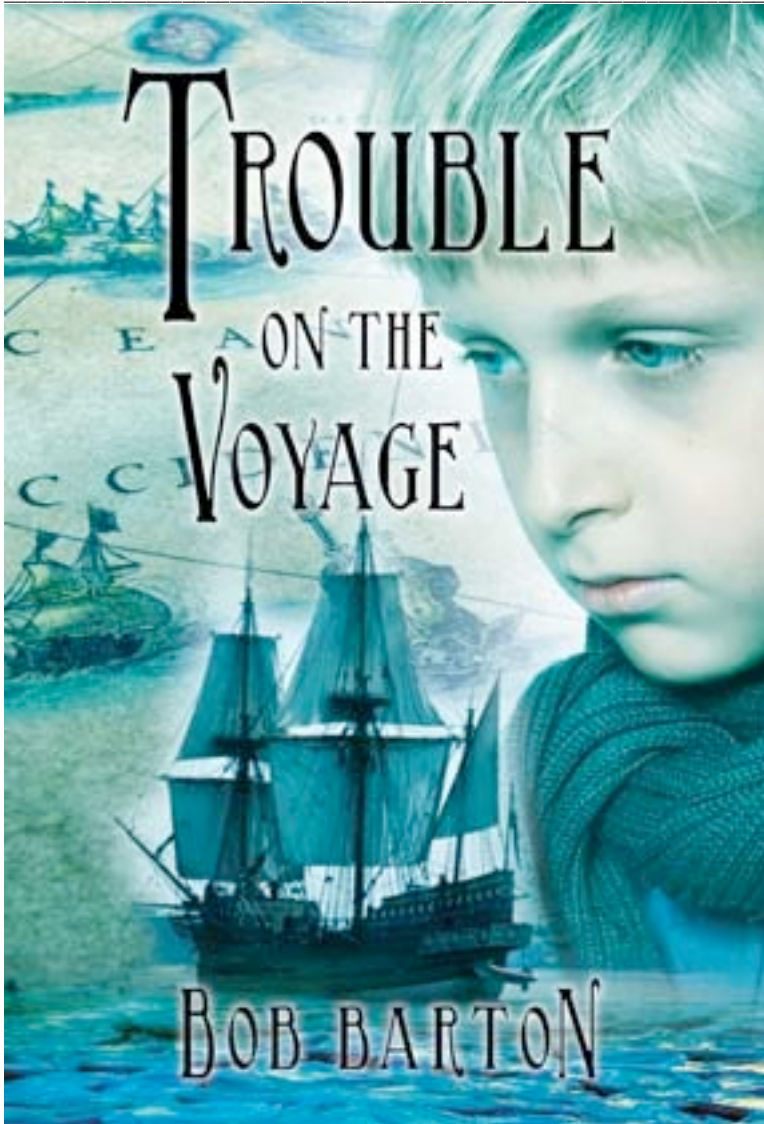
Finally, Captain James announces that they cannot make it back to Hudson Strait before freeze-up. They will have to winter over at the bottom of the bay.

With half the crew suffering from scurvy and even lacking boots, will anyone survive the winter in this cold and desolate place?

Bob Barton is the author of *The Bear Says North: Tales From Northern Lands* (Groundwood, 2003) and *Paul Gallico's The Small Miracle* (Tundra, 2003).

OTHER CONSUMER PROMOTION PLANS:

- author appearances**
- national advertising**
- internet ad campaign**
- promotional materials available (bookmarks, posters)**



BOOKS FOR EVERYBODY — FALL 2010 SUBMISSION FORM MAIN & YOUNG READERS EDITIONS

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Publisher: Tundra Books
Address: 75 Sherbourne Street, 5th Floor, Toronto, ON M5A 2P9
Contact Person: Alison Morgan, Managing Director
Telephone: 416-598-4786 Fax: 416-598-0247
Email: amorgan@mcclelland.com Date: 04/27/10

Title & Subtitle: Winter Shadows
Author(s)/Editor(s): Margaret Buffie
of pp.: 304
Dimensions (inches): 5-1/8 x 7-5/8
Hardcover Price: \$21.99
13-digit ISBN: 9780887769689
Is the book Canadian authored? Yes
Month & Year of Publication: October 2010
Original Publisher: Tundra Books
Canadian Ordering Source: 1-888-523-9292

BOOKS FOR EVERYBODY YOUNG READERS EDITION

Suggested age range: 11 and up
YA Fiction

DESCRIPTION:

Cass feels the long winter shadows on her heart. Her mother died of cancer and her father has remarried a woman who has moved into their old Manitoba house with her nasty, babyish daughter and an attitude that's very hard to take. Christmas promises to be a miserable time.

More than a century earlier, Christmas is proving to be difficult for Beatrice, too, for she has shadows of her own. Some are cast by her circumstances. She sees the growing prejudice against people like her who are of mixed Cree and Scottish backgrounds. And like Cass, she has a stepmother. Her father's new wife is threatened by Beatrice and is driving a wedge into the family. Beatrice can only be sure of her beloved Cree grandmother, relegated to a room upstairs. When a way of escape presents itself to Beatrice by way of an eligible bachelor, she is torn by the choice it offers her.

Should she settle for a man she doesn't love or address the problems at home? Through her journal, she explores the answer and, at the same time, inspires Cass to find the strength she needs to face her own situation.

Margaret Buffie's great skill as a storyteller creates a splendid, engaging novel that offers readers a rich combination of fine history, suspenseful shifts in time, and unforgettable characters.

OTHER CONSUMER PROMOTION PLANS:

- Trade & consumer advertising, online promotion, bookmarks
-



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Please submit only those titles that will be available by November 15, 2010, and for which you can have cover art by July 6, 2010. **By submitting titles publisher agrees to advertise any titles that are selected.**

Publisher: Annick Press
Address: 15 Patricia Avenue, Toronto, ON M2M 1H9
Contact Person: Brigitte Waisberg
Telephone: 416-221-4802 x17
Fax: 416-221-8400
Email: brigitte@annickpress.com
Date: April 19, 2010

Title & Subtitle: Fatty Legs

Author(s)/Editor(s): Christy Jordan-Fenton; Margaret Pokiak-Fenton;

Liz Amini-Holmes, illus.

of pp.: 112

Dimensions (inches): 6 ¼ x 9

of illus. (please specify colour or b&w): 26 colour

of photos (please specify colour or b&w): 31 b & w

Hardcover Price: \$21.95

13-digit ISBN: 978-1-55451-247-8

Paperback Price: \$12.95

13-digit ISBN: 978-1-55451-246-1

Is the book Canadian authored? Yes

Month & Year of Publication: September 2010

Original Publisher: Annick Press

Canadian Ordering Source: Firefly Books

BOOKS FOR EVERYBODY YOUNG READERS EDITION

Suggested age range (Please don't say "all"; e.g. Age 1 and up; Ages 3--7):

Children's Non-fiction Ages 9--12

* _____ (Please check to indicate interest.) We are interested in including this title, if selected, in the *Canadian Family* promotion at the combo rate cost.

DESCRIPTION:

Eight-year-old Margaret leaves her village in the high Arctic to attend school so that she can realize her dream of learning how to read; however, the strong-willed girl becomes the object of one nun's intense dislike. The nun, nicknamed the Raven, humiliates Margaret by giving her a pair of red stockings when all the other girls are given grey ones. Spirited Margaret refuses to be intimidated. Instead she teaches the Raven a lesson in the power of human dignity. An inspiring true story about standing up for oneself in the face of abusive authority.

OTHER CONSUMER PROMOTION PLANS:

- Bookmarks
- Co-op available

BOOKS FOR EVERYBODY – FALL 2010 SUBMISSION FORM MAIN & YOUNG READERS EDITIONS

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By submitting titles publisher agrees to advertise any titles that are selected.

Publisher: Tundra Books
Address: 75 Sherbourne Street, 5th Floor, Toronto, ON M5A 2P9
Contact Person: Alison Morgan, Managing Director
Telephone: 416-598-4786 Fax: 416-598-0247
Email: amorgan@mcclelland.com Date: 04/27/10

Title & Subtitle: Five Thousand Years of Slavery

Author(s)/Editor(s): Marjorie Gann and Janet Willen

of pp.: 240

Dimensions (inches): 9 x 9

of photos: Full colour photos throughout

Hardcover Price: \$29.99 CAD

13-digit ISBN: 9780887769146

Is the book Canadian authored? Yes

Month & Year of Publication: November 2010

Original Publisher: Tundra Books

Canadian Ordering Source: 1-888-523-9292

BOOKS FOR EVERYBODY YOUNG READERS EDITION

Suggested age range Ages 11 and up

Juvenile Non-Fiction

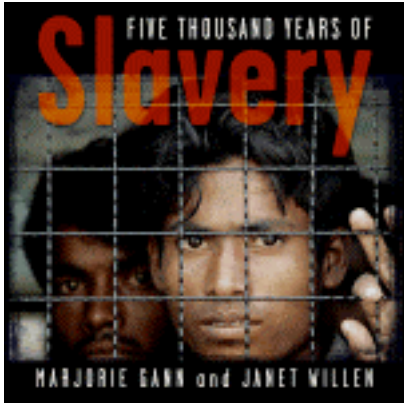
DESCRIPTION:

When they were too impoverished to raise their families, ancient Sumerians sold their children into bondage. Slave women in Rome faced never-ending household drudgery. The ninth-century Zanj were transported from East Africa to work the salt marshes of Iraq. Cotton pickers worked under terrible duress in the American South.

Ancient history? Tragically, no. In our time, slavery wears many faces. James Kofi Annan's parents in Ghana sold him because they could not feed him. Beatrice Fernando had to work almost around the clock in Lebanon. Julia Gabriel was trafficked from Arizona to the cucumber fields of South Carolina.

Five Thousand Years of Slavery provides the suspense and emotional engagement of a great novel. It is an excellent resource with its comprehensive historical narrative, firsthand accounts, maps, archival photos, paintings and posters, an index, and suggestions for further reading. Much more than a reference work, it's a brilliant exploration of the worst – and the best – in human society.

OTHER CONSUMER PROMOTION PLANS: Trade & consumer advertising, online promotion



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Please submit only those titles that will be available by November 15, 2010, and for which you can have cover art by July 6, 2010. **By submitting titles publisher agrees to advertise any titles that are selected.**

Publisher: Kids Can Press

Address until June 28, 2010: 29 Birch Avenue, Toronto, ON M4V 1E2

NEW Address beginning June 29, 2010: 25 Dockside Drive, Toronto, ON M5A 0B5

Contact Person: Erin Winzer, Publicist

Telephone: 416-925-5437 ext 140

Fax: 416-960-5437

Email: ewinzer@kidscan.com

Date: April 27, 2010

By submitting titles publisher agrees to advertise any titles that are selected.

Title: The Good Garden

Subtitle: How One Family Went from Hunger to Having Enough

Author: Katie Smith Milway

Illustrator: Sylvie Daigneault

32 pages

9" x 12"

4-colour illustrations

Hardcover Jacket

\$19.95

978-1-55453-488-3

Is the book Canadian authored: Yes

Month & Year of Publication: September 2010

Original Publisher: Kids Can Press

Canadian Ordering Source: University of Toronto Press

BOOKS FOR EVERYBODY YOUNG READERS EDITION

Suggested age range Ages 7 and up

Children's (Non-Fiction)

DESCRIPTION:

From the best-selling author of *One Hen* comes the inspiring story of one struggling farming family in Honduras and their journey to growing enough food to meet their needs. Based on the real story of farm transformation underway in Honduras and many other countries, this book offers children ways they can be part of the movement to grow "good gardens" and foster food security.

Eleven-year-old María Luz and her family live on a small farm. This year their crop is poor, and they may not have enough to eat or to sell for other essentials, such as health care, school uniforms and books.

When María's father must leave home to find work, she is left in charge of their garden. Then a new teacher comes to María's school and introduces her to sustainable farming practices that yield good crops. As María

begins to use the same methods at home, she too sees improvements, which allow her family to edge their way out of the grip of the greedy “coyotes” — the middlemen who make profits on the backs of poor farmers. Little by little, the farms — and the hopes — of Maria and her neighbors are transformed as good gardens begin to grow.

Katie Smith Milway is a partner at the Bridgespan Group, a consultant to nonprofits and philanthropists. She is also the author of the internationally acclaimed *One Hen*. Katie lives in Wilesley, Massachusetts.

Sylvie Daigneault was born in Montreal and now makes her home in Toronto. *The Good Garden* is her thirteenth children’s book.

ADDITIONAL CONSUMER PROMOTION PLANS:

- Extensive coop and institutional advertising (print & online)
- ½ page ad in Quill and Quill’s Fall Children’s Announcement issue (October)
- Promotional materials: *The Good Garden* double sided poster (qty 4,000)
- Part of the CitizenKid sell sheet
- Thanksgiving email blast to key trade, institutional & media contacts (October)
- Special *The Good Garden* media kit and pitch
- Consumer Tip Sheet on food security – available free online at www.kidscanpress.com
- Kids Can Press Fall 2010 Frontlist catalogue (Cover – US issue)

BOOKS FOR EVERYBODY — FALL 2010 SUBMISSION FORM MAIN & YOUNG READERS EDITIONS

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Publisher: Brindle & Glass Publishing
Address: 340-1105 Pandora Avenue
Contact Person: Ruth Linka
Telephone: 250-360-0829
Fax: 250-386-0829
Email: ruth@brindleandglass.com
Date: April 16, 2010

Title & Subtitle: Northern Kids

Author(s)/Editor(s): Linda Goyette

of pp.: 240

Dimensions (inches): 5.5 x 7.5

of photos (please specify colour or b&w): 45 Black & White

Paperback Price: \$12.95

13-digit ISBN: 978-1-897142-49-3

Is the book Canadian authored? Yes

Month & Year of Publication: September 2010

Original Publisher: Brindle & Glass Publishing

Canadian Ordering Source: Heritage Group Distribution

SUGGESTED CATEGORIES

BOOKS FOR EVERYBODY YOUNG READERS EDITION

Suggested age range

YA Non-Fiction (Ages 8-12)

(Please check to indicate interest.) We are interested in including this title, if selected, in the *Canadian Family* promotion at the combo rate cost.

DESCRIPTION:

Children and teenagers experience Canada's North in a way that adults do not. They have shaped its history, and yet how often are they asked to tell its story?

Northern Kids is a collection of tales about the unforgettable young people of the Yukon, Northwest Territories, Nunavut, and remote regions of the western provinces. Based on personal interviews and thorough archival research, each true story is narrated in the voice of a young northerner. Travel along with these kids as they hunt for caribou or hidden gold, mush a dogsled team, climb over the Chilkoot Pass, float down the Yukon River on a homemade raft, and explore the Arctic tundra through every season.

While *Northern Kids* celebrates the independent spirit of young northerners—their wilderness skills, sense of humour and love of fun—it also takes an unflinching look at their hardships. At the end of each story, a section called “What do we know for sure?” offers the reader detail and historical context.

This is the fourth book in the Courageous Kids series, which includes *Kidmonton*, *Rocky Mountain Kids*, *Island Kids*, and now *Northern Kids*. For more about this exciting new series, please visit www.courageouskids.ca.

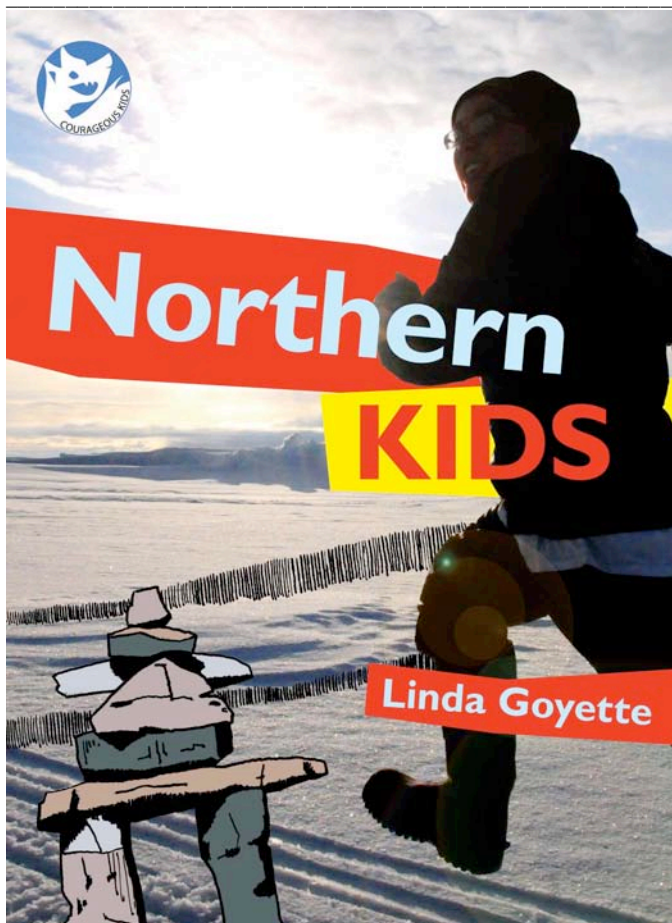
OTHER CONSUMER PROMOTION PLANS:

Events: Edmonton, Northwest Territories, and Yukon

Regional and National review copy mail out

Targeted print advertising, including *Up Here*, and listings in *Canadian Bookseller* and *Quill and Quire*

Cross-promotion with Courageous Kids website.



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Publisher: **Ripley Publishing**
Address: **7576 Kingspointe Parkway, #188, Orlando, Florida 32819**
Contact Person: **Barb Faurot**
Telephone: **914 514 8026**
Fax: **914 487 8342**
Email: **faurot@ripleys.com**
Date: **April 26th 2010**

Title & Subtitle: **Ripley Twists, series (see below for titles)**
of pp.: **48**
Dimensions (inches): **8 ½" x 11"**
of illus. (please specify colour or b&w): **see next**
of photos (please specify colour or b&w): **Full colour photography and illustrations**
Hardcover Price: **\$14.95 Canadian**
13-digit ISBN: **978-1893951-78-5 Extreme Earth**
978-1893951-79-2 Sports
978-1893951-81-5 Oceans
978-1893951-80-8 Dinosaurs
Is the book Canadian authored? **No**
Month & Year of Publication: **September 2010**
Original Publisher: **Ripley Publishing**
Canadian Ordering Source: **PGC**

BOOKS FOR EVERYBODY YOUNG READERS EDITION

Suggested age range (Please don't say "all"; e.g: Age 1 and up; Ages 3–7): **7-10 years**

Children's Non Fiction. YA Non-Fiction

* _____ **Please provide more details**
Please check to indicate interest.) We are interested in including this title, if selected,
in the *Canadian Family* promotion at the combo rate cost.

DESCRIPTION:

A uniquely fun *Ripley's Believe It or Not!* way of looking at traditional children's subjects, this high-impact popular series—with added posters and fact cards—offers an enticing alternative to run-of-the-mill junior reference books, and will delight every inquisitive child with its mix of core factual information and unbelievable Ripley stories and images. Available individually or as a series, each book has upbeat text containing a high "yuk" factor—greatly beloved of the 7–10 years target age group—and lively interactive design. As entertaining as they are educational, these books will fascinate young readers.

Available individually or as a series

- Ripley fact cards and poster in each book
- Clear core factual information
- Unbelievable Ripley images and stories
- Stunning photos and detailed artwork throughout

OTHER CONSUMER PROMOTION PLANS: to follow

