

BOOKS FOR EVERYBODY — FALL 2010 SUBMISSION FORM MAIN & YOUNG READERS EDITIONS

Publisher: Theytus Books
Address: Green Mountain Road, Lot 45. RR#2, Site 50, Comp 8. Penticton BC V2A 6J7
Contact Person: Sarah Dickie
Telephone: 250-493-7181 ext 2233 Fax: 250-493-5302
Email: operations@theytus.com Date: May 4, 2010

Title: The Rabbits Race

Author: Deborah Delaronde-Falk

of pp.: 50

Dimensions (inches): 8X10

of illus.: 23 full-colour

Hardcover: Yes

Price: 19.95

13-digit ISBN: 978-1-894778-76-3

Is the book Canadian authored? Yes

Month & Year of Publication: October 2009

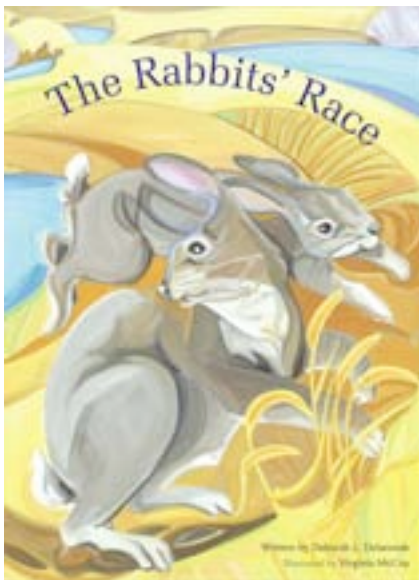
Canadian Ordering Source: UTP, Sandhill, Theytus Books

BOOKS FOR EVERYBODY YOUNG READERS EDITION Children's (Picture Books) Ages 9-11

DESCRIPTION: Joey brings his grandfather to school for Grandparents Day to tell a story about two little bush rabbits who come out of the forest to search for food. A young jackrabbit challenges them to a race, promising to share its food if the bush rabbits win. When all three rabbits fall into an old beaver lodge, the ingenuity of one little bush rabbit helps them escape their predicament..

ADDITIONAL CONSUMER PROMOTION PLANS:

Direct mail out campaign, Media mail out



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Return completed form - by email - by April 27, 2010

111 Queen Street E., Ste 320 Toronto, ON M5C 1S2

Email: aberki@booksforeverybody.com Tel. (416) 364-3333 ext. 3160 • Fax: (416) 595-5415

Please submit only those titles that will be available by November 15, 2010, and for which you can have cover art by July 6, 2010. **By submitting titles publisher agrees to advertise any titles that are selected.**

Publisher: Scholastic Canada
Address: 604 King St. West, Toronto, ON, M5V 1E1
Contact Person: Denise Anderson
Telephone: 416-915-3518
Fax: 416-849-7911
Email: danderson@scholastic.ca
Date: April 23, 2010

Title & Subtitle: Read Me a Story: Canadian Favourites!

Author(s)/Editor(s): Anthology

of pp.: 176

Dimensions (inches): 9 3/8 x 12 inches

of illus. (please specify colour or b&w): Full-colour illustrations throughout

Hardcover Price: \$24.99

13-digit ISBN: 978-1-4431-0249-0

Is the book Canadian authored? **Yes**

Month & Year of Publication: August 2010

Original Publisher: Scholastic Canada

Canadian Ordering Source: Scholastic Canada

BOOKS FOR EVERYBODY YOUNG READERS EDITION

Suggested age range

Picture Books; Ages 3 - 8

yes_ (Please check to indicate interest.) We are interested in including this title, if selected, in the *Canadian Family* promotion at the combo rate cost.

DESCRIPTION:

For those extra long days of winter, Scholastic brings an extra-large volume of classic stories, each of which evokes all of the joy that a good story should. Five fantastic stories by some of Canada's finest authors and illustrators are included in this lovely keepsake book.

This wonderful anthology includes the following five classic picture books:

- *The Party* by Barbara Reid
- *Henny Penny* by Werner Zimmermann

- *A Second Is a Hiccup* by Hazel Hutchins, with illustrations by Kady MacDonald Denton
- *Sophie and the Sea Monster* by Don Gillmor, with illustrations by Michael Martchenko
- *Too Many Books!* by Gilles Tibo, with illustrations by Bruno St-Aubin

These classics are included in their entirety, along with bonus material, which includes true stories about the creation of these stories, bios of the authors and illustrators, and more!

Barbara Reid created a never-before-published illustration for the cover.

OTHER CONSUMER PROMOTION PLANS:

- National review mailing
 - Online promotion
 - Co-op
 - Trade, library, consumer advertising.
-

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Publisher: Greenwood Books
Address: 110 Spadina Avenue, Toronto, ON M5V 2K4
Contact Person: Fred Horler
Telephone: 416-363-4343, 28
Fax: 416-363-1017
Email: fhorler@groundwoodbooks.com
Date: April 20, 2010

Title & Subtitle: Roslyn Rutabaga and the Biggest Hole on Earth

Author(s)/Editor(s): Written and illustrated by Marie-Louise Gay

of pp.: 32

Dimensions 9" x 9"

of illus. Full colour throughout

Hardcover Price: \$18.95

13-digit ISBN: 978-0-88899-994-8

Is the book Canadian authored? Yes

Month & Year of Publication: August 2010

Original Publisher: Greenwood Books

Canadian Ordering Source: HarperCollins Canada

BOOKS FOR EVERYBODY YOUNG READERS EDITION

Suggested age range: Ages 2 to 5

Children's (Picture Books)

DESCRIPTION:

Roslyn Rutabaga is an exuberant, feisty young rabbit with a vivid imagination. One day Roslyn wakes up with a plan. She will dig the biggest hole on earth.

Not a tiny mouse hole.

Not a medium-sized rabbit hole.

The Biggest Hole on Earth!

With her father's quiet encouragement, Roslyn sets out on her big adventure. Obstacles abound — a grumpy worm, a grouchy mole and a bone-hogging dog get in her way. Will she find a pirate's treasure or a dinosaur bone? Will she meet a penguin? Anything could happen!

Marie-Louise Gay has written and illustrated this humorous and endearing tale as an ode to the imagination and determination of children, who create their own worlds out of the little things in life.

OTHER CONSUMER PROMOTION PLANS:

Poster, advertising, cross-country author tour

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Publisher: Riverwood Publishers Ltd.
Address: 471 Eagle Street, Newmarket, ON L3Y 1K7
Contact Person: Heather Charlesworth
Telephone: 1-800-561-2674 x 222
Fax: 1-800-461-6858
Email: Heather@Riverwoodpub.com
Date: April 30, 2010

Title & Subtitle: See Inside Ships
Author(s)/Editor(s): Conrad Mason
of pp.: 16
Dimensions (inches): 8.5 x 11
of illus. (please specify colour or b&w): 16 pp colour
Hardcover Price: 19.95
13-digit ISBN: 978-14095-1903-4
Is the book Canadian authored? No
Month & Year of Publication: October 2010
Original Publisher: Usborne Publishing
Canadian Ordering Source: Riverwood Publishers Ltd.

SUGGESTED CATEGORIES

BOOKS FOR EVERYBODY YOUNG READERS EDITION

Suggested age range: 6 years & up

Children's (Picture Books)

* Y (Please check to indicate interest.) We are interested in including this title, if selected, in the *Canadian Family* promotion at the combo rate cost.

DESCRIPTION:

Lift the flaps to reveal the insides of ships from across the ages. Clear, simple language explanations of what they were used for, how the crew and passengers lived and how they sailed the oceans. Includes ships throughout history from Viking longboats to Spanish galleons to ironclads, with a gate-fold page of a huge aircraft carrier.

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Publisher: Kids Can Press

Address until June 28, 2010: 29 Birch Avenue, Toronto, ON M4V 1E2

NEW Address beginning June 29, 2010: 25 Dockside Drive, Toronto, ON M5A 0B5

Contact Person: Erin Winzer, Publicist

Telephone: 416-925-5437 ext 140

Fax: 416-960-5437

Email: ewinzer@kidscan.com

Date: April 27, 2010

Title: Spork

Author: Kyo Maclear

Illustrator: Isabelle Arsenault

32 pages

7 1/2" x 9 3/8"

4-colour illustrations

Hardcover Jacket

\$18.95

978-1-55337-736-8

Is the book Canadian authored? Yes

Month & Year of Publication: September 2010

Original Publisher: Kids Can Press

Canadian Ordering Source: University of Toronto Press

BOOKS FOR EVERYBODY YOUNG READERS EDITION

Suggested age range Ages 3 to 7

Children's (Fiction)

DESCRIPTION:

His mum is a spoon. His dad is a fork. And he's a bit of both. He's Spork!

Spork sticks out in the regimented world of the cutlery drawer. The spoons think he's too pointy, while the forks find him too round. He never gets chosen to be at the table at mealtimes until one day a very messy ... *thing* arrives in the kitchen who has never heard of cutlery customs. Will Spork finally find his place at the table?

This "multi-cutlery" tale is a humorous and lively commentary on individuality and tolerance. Its high-spirited illustrations capture the experience and emotions of anyone who has ever wondered about their place in the world.

Kyo Maclear is a self-professed “spork.” The daughter of a British father and a Japanese mother, she conceived the story of this mixed utensil with her husband to commemorate the birth of their first son. She lives in Toronto, Ontario, with her family. She is the author of *The Letter Opener*.

Isabelle Arsenault is the illustrator of a number of children’s books, including *My Letter to the World and Other Poems* in Kids Can Press’ Visions in Poetry series. She has received many awards for her work, among them the Governor General’s Award for illustration. She lives in Montreal with her husband and their two messy things.

ADDITIONAL CONSUMER PROMOTION PLANS:

- Extensive coop and institutional advertising (print & online)
- Storytime Event Kit – available free online at www.kidscanpress.com
- Special *Spork* media kit and pitch
- Email blast to key trade, institutional & media contacts (September)

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Address until June 28, 2010: 29 Birch Avenue, Toronto, ON M4V 1E2

NEW Address beginning June 29, 2010: 25 Dockside Drive, Toronto, ON M5A 0B5

Contact Person: Erin Winzer, Publicist

Telephone: 416-925-5437 ext 140

Fax: 416-960-5437

Email: ewinzer@kidscan.com

Date: April 27, 2010

Title: Stanley's Little Sister

Author: Linda Bailey

Illustrator: Bill Slavin

32 pages

10" x 9"

4-colour illustrations

Hardcover Jacket

\$17.95

978-1-55453-487-6

Is the book Canadian authored? Yes

Month & Year of Publication: September 2010

Original Publisher: Kids Can Press

Canadian Ordering Source: University of Toronto Press

BOOKS FOR EVERYBODY YOUNG READERS EDITION

Suggested age range Ages 3 to 7

Children's (Fiction)

DESCRIPTION:

Stanley has a new little sister. Too bad no one asked him if he wanted one.

Stanley's home life goes awry when he suddenly finds himself with a new, feline "sister." Making friends with this perplexing creature is not easy. Stanley's big, friendly sniff is met with an abrupt THWACK! from the cat's paw. "ROWP!" yelps Stanley. No fair!

Even less fair is the way his people blame him for causing trouble when all he's trying to do is make friends! Is it Stanley's fault the cat doesn't understand dog talk? Given time and a bit of mutual understanding, can peace and purring reign in Stanley's house?

Young readers familiar with the "dog's eye view" of Stanley and his world will rejoice at the addition of Fluffy the cat.

Linda Bailey is the award-winning author of numerous children's books, including the Stanley series, the Stevie Diamond mysteries and *Goodnight, Sweet Pig*. Linda lives in Vancouver, British Columbia.

Bill Slavin has illustrated over 70 books for children, including the Stanley series, *Transformed* and *The Farm Team*. He lives in Millbrook, Ontario.

ADDITIONAL CONSUMER PROMOTION PLANS:

- Extensive coop and institutional advertising (print & online)
- ½ page ad in Quill and Quill's Fall Children's Announcement issue (October)
- Storytime Event Kit – available online at www.kidscanpress.com
- Email blast to key trade, institutional & media contacts (September)
- Special Stanley media press kit
- Kids Can Press Fall 2010 Frontlist catalogue (Cover – Canadian issue)

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Publisher: Riverwood Publishers Ltd
Address: 471 Eagle Street, Newmarket, ON L3Y 1K7
Contact Person: Heather Charlesworth
Telephone: 1-800-561-2674 x 222
Fax: 1-800-461-6858
Email: Heather@Riverwoodpub.com
Date: April 30, 2010

Title & Subtitle: Stories for Little Children
Editor: L. Sims
of pp.: 192 pp
Dimensions (inches): 10 x 10
of illus. (please specify colour or b&w): 192 pp full colour
Paperback Price: 19.95
13-digit ISBN: 978-14095-2215-7
Is the book Canadian authored? No
Month & Year of Publication: September 2010
Original Publisher: Usborne Publishing
Canadian Ordering Source: Riverwood Publishers Ltd.

BOOKS FOR EVERYBODY YOUNG READERS EDITION

Suggested age range Age 4 and up

Children's (Picture Books)

* **Y** (Please check to indicate interest.) We are interested in including this title, if selected, in the *Canadian Family* promotion at the combo rate cost.

DESCRIPTION:

Contains seven stories from the *Picture Book* series: Pinocchio, The Gingerbread Man, The Emperor's New Clothes, The Nutcracker, Alice in Wonderland, The Snow Queen, and the Town Mouse and The Country Mouse. Each tale is beautifully illustrated and perfect for storytime, either for reading aloud or for more confident readers to tackle alone.

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Email: aberki@booksforeverybody.com Tel. (416) 364-3333 ext. 3160 • Fax: (416) 595-5415

Publisher: Monarch Books of Canada Limited
Address: 5000 Dufferin, Toronto, Ontario, M3H 5T5 Canada
Contact Person: Adam Gurfinkel
Telephone: 416-663-8231
Fax: 416-736-1702
Email: adam@monarchbooks.ca
Date: April 12, 2010

Title & Subtitle: Vacation's Over! Return of the Dinosaurs

Author(s)/Editor(s): Joe Kulka

of pp.: 32

Dimensions (inches): 9 ¼ " x 11

of illus. (please specify colour or b&w): 32 full colour

Hardcover Price: 19.95

13-digit ISBN: 978-0-7613-5212-9

Is the book Canadian authored? No

Month & Year of Publication: September 2010

Original Publisher: Lerner Books / Carolrhoda

Canadian Ordering Source: Monarch Books of Canada Limited

SUGGESTED CATEGORIES

BOOKS FOR EVERYBODY YOUNG READERS EDITION

Suggested age range: 5-9

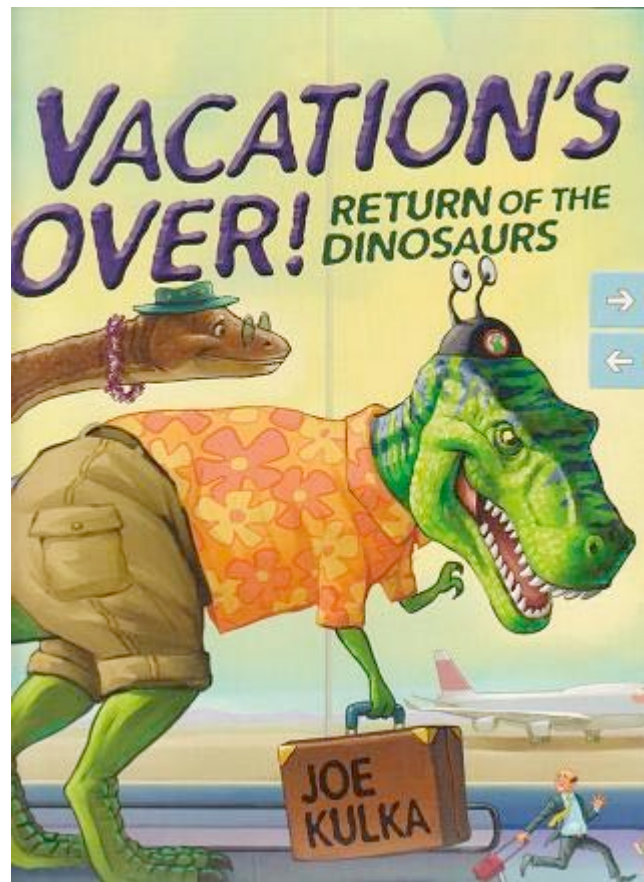
Children's (Picture Books)

DESCRIPTION:

The worst part of vacation is coming home. There's laundry to do, mail to pick up, and photos to develop. It's such a hassle. So when the dinosaurs return home from their vacation (they're really not extinct, you see), just imagine what they have to go through! Much has changed in the millions of years since they left on a spaceship cruise. Can Earth handle their return?

OTHER CONSUMER PROMOTION PLANS:

- Print Media



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Publisher: Groundwood Books
Address: 110 Spadina Avenue, Toronto, ON M5V 2K4
Contact Person: Fred Horler
Telephone: 416-363-4343, 28
Fax: 416-363-1017
Email: fhorler@groundwoodbooks.com
Date: April 20, 2010

Title & Subtitle: **Viola Desmond Won't Be Budged**
Author: **Jody Nyasha Warner / Illustrated by Richard Rudnicki**
of pp.: 32
Dimensions (inches): 8" x 10"
of illus. Full colour throughout
Hardcover Price: \$18.95
13-digit ISBN: 978-0-88899-779-1
Is the book Canadian authored? Yes
Month & Year of Publication: September 2010
Original Publisher: Groundwood Books
Canadian Ordering Source: HarperCollins Canada

BOOKS FOR EVERYBODY YOUNG READERS EDITION

Suggested age range: Ages 5 - 9
Children's (Picture Books)

DESCRIPTION:

In Nova Scotia, in 1946, an usher in a movie theater told Viola Desmond to move from her main floor seat up to the balcony. She refused to budge. Viola knew she was being asked to move because she was black. After all she was the only black person downstairs. All the other black people were up in the balcony. In no time at all, the police arrived and took Viola to jail. The next day she was charged and fined, but she vowed to continue her struggle against such unfair rules. She refused to accept that being black meant she couldn't sit where she wanted.

Viola's determination gave strength and inspiration to her community at the time. She is an unsung hero of the North American struggle against injustice and racial discrimination whose story deserves to be widely known.

The African Canadian community in Nova Scotia is one of Canada's oldest and most established black communities. Despite their history and contributions to the province the people in this community have a long experience of racially based injustice.

Like Claudette Colvin and Rosa Parks, who many years later, in 1955, refused to give up their bus seats in Alabama, Desmond's act of refusal awakened people to the unacceptable nature of racism and began the process of bringing an end to racial segregation in Canada.

An afterword provides a glimpse of African Canadian history.

OTHER CONSUMER PROMOTION PLANS:

Pending