

SPACE REQUEST Books for Everybody - 1/8 page - \$820
TITLE *Bateman: New Works*
SUBTITLE
AUTHOR Robert Bateman, Foreword by Peter Matthiessen
DESCRIPTION The long-awaited collection of new works by the world's most beloved wildlife painter and conservationist.
OF PP. 176
DIMENSIONS (INCHES) 10 x 11
OF ILLUSTRATIONS 120 full-colour reproductions, b&w sketches
HARDCOVER/PAPERBACK Hardcover
PRICE \$60.00
13-DIGIT ISBN 978-1-55365-579-4
CANADIAN AUTHORED? Yes
DATE OF PUBLICATION September 2010
ORIGINAL PUBLISHER Greystone Books
CDN ORDERING SOURCE HarperCollins Canada Ltd.
SUGGESTED CATEGORY Art & Architecture
PUBLISHER D&M Publishers Inc.
ADDRESS #201-2323 Quebec St, Vancouver, BC, V5T 4S7
#500-720 Bathurst St, Toronto, ON, M5S 2R4
CONTACT PERSON Katie Virtue **EMAIL** katiev@dmpibooks.com
TELEPHONE 416-537-2501 x221 **FAX** 416-537-4647
DATE 20 April 2010

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BOOKS FOR EVERYBODY — FALL 2010 SUBMISSION FORM MAIN & YOUNG READERS EDITIONS

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Please submit only those titles that will be available by November 15, 2010, and for which you can have cover art by July 6, 2010. **By submitting titles publisher agrees to advertise any titles that are selected.**

Publisher: John Wiley & Sons
Address: 5353 Dundas St. W., Suite 400
Contact Person: Katie Keane
Telephone: (416) 236 4433 x56201
Fax: (416) 236 4448
Email: kkeane@wiley.com
Date: Apr. 27/10

Title & Subtitle: Capturing Better Photos and Video with your iPhone

Author(s)/Editor(s): Lonzell Watson

of pp.: 240

Dimensions (inches): 6 x 9

of photos (please specify colour or b&w): 150 colour

Paperback Price: \$23.99

13-digit ISBN: 978-0-470-63802-6

Is the book Canadian authored? No

Month & Year of Publication: August 2010

Original Publisher: John Wiley & Sons

Canadian Ordering Source: John Wiley & Sons Canada

SUGGESTED CATEGORIES

Art & Photography

DESCRIPTION:

Offers unique advice for taking great photos and videos with your iPod or iPhone!

Packed with unique advice, tips, and tricks, this one-of-a-kind, full-color reference presents step-by-step guidance for taking the best possible quality photos and videos using your iPod or iPhone. This unique book walks you through everything from composing a picture, making minor edits, and posting content to using apps to create more dynamic images. You'll quickly put to use this up-to-date coverage of executing both common and uncommon photo and video tasks on your mobile device.

- Presents unique advice for capturing the best possible photos and videos with your iPod or iPhone
- Shares tips, tricks, and techniques on everything from composing a photo, making edits, posting content, and using applications

Full color throughout, *Capturing Better Photos and Video with Your iPod or iPhone* gets you well on your way to making the most of your mobile device's photo and video capabilities.

Lonzell Watson (Orlando, FL) is an Apple Certified Final Cut Pro Professional and Certified Avid Xpress Pro user. He is the author of *Final Cut Pro 6 For Digital Video Editors Only*, the *Canon VIXIA High Definition Camcorder Digital Field Guide*, and *iPhoto 201809 Teach Yourself Visually*, and is the Instructional Designer for *iMovie '09 Portable Genius*, all from Wiley Publishing, Inc. He is also author of *Final Cut Express 4 Essential Training* from Lynda.com. His work includes national commercials and television programs for PBS, Fox Sports, the Outdoor Channel, and C-SPAN, and video editing for pop superstar Mariah Carrey. Lonzell is a syndicated content writer with hundreds of published tutorials.

OTHER CONSUMER PROMOTION PLANS:

- Facebook advertising
-

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Publisher: University of California Press
Address: 2120 Berkeley Way, Berkeley, CA 94704 USA
Contact Person: Marta Gasoi
Telephone: 510.642.2649
Fax: 510.643.7127
Email: marta.gasoi@ucpress.edu
Date: 4/23/10

Title & Subtitle: Culinary Ephemera: An Illustrated History
Author(s)/Editor(s): William Woys Weaver

of pp.: 320
Dimensions (inches): 8" x 8"
of illus. (please specify colour or b&w): 354 color illustrations
Hardcover Price: \$39.95 US
13-digit ISBN: 978-0-520-25977-5
Is the book Canadian authored? No
Month & Year of Publication: October 2010
Original Publisher: University of California Press
Canadian Ordering Source: University of California Press

SUGGESTED CATEGORIES

BOOKS FOR EVERYBODY

Art & Photography

Food & Drink

History

DESCRIPTION:

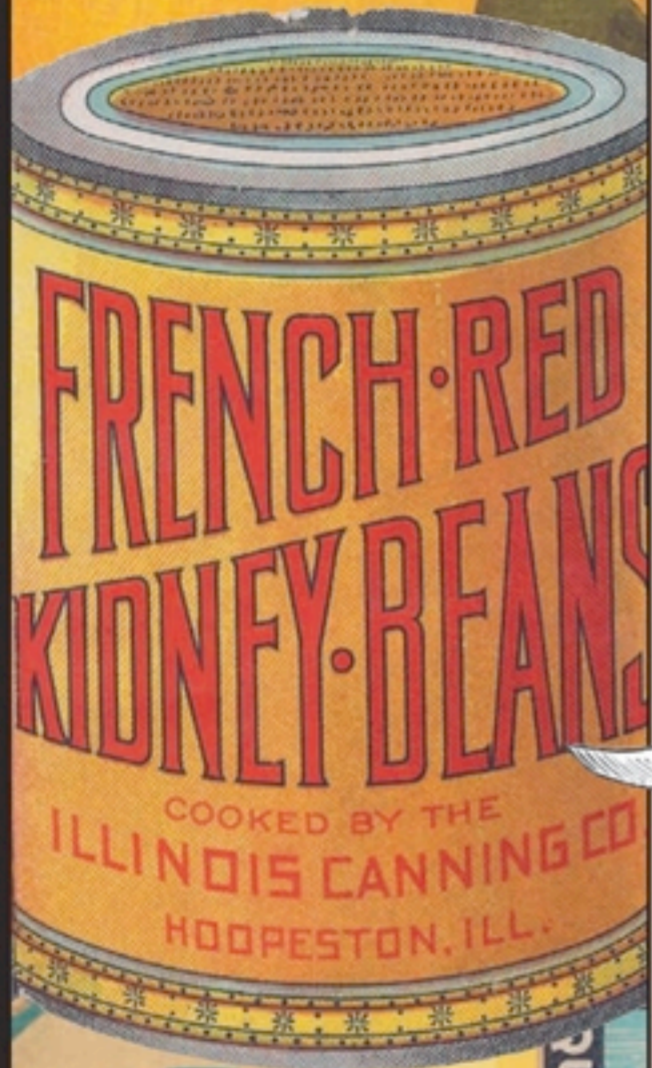
This extraordinary collection, a trove of enchanting designs, appealing colors, and forgotten motifs that stir the imagination, features an unprecedented assortment of ephemera, or paper collectibles, related to food. It includes images of postcards, match covers, menus, labels, posters, brochures, valentines, packaging, advertisements, and other materials from the nineteenth- and twentieth-century. Internationally acclaimed food historian William Woys Weaver takes us on a lively tour through this dazzling collection in which each piece tells a new story about food and the past, and examines

broader themes in social history such as diet and health, alcoholic beverages, and travel abroad.

"It's impossible to stop turning the pages of this dazzling book. Few works in any genre have captured so precisely and memorably the interplay of food, design, technology, business and popular culture. Food-lovers, professional and otherwise, will find that every one of these provocative images inspires new questions, fresh ideas and enormous delight."—Laura Shapiro, author of *Perfection Salad: Women and Cooking at the Turn of the Century*

"This wonderful new book is not to be missed by collectors, gourmets, or anyone nostalgic for the dishes grandma used to make!" —Arthur H. Groten, President of the Ephemera Society of America, www.ephemerasociety.org

OTHER CONSUMER PROMOTION PLANS:



CULINARY
EPHEMERA
An Illustrated
HISTORY
 WILLIAM WOYS WEAVER

OR TURNER HYBRID
 TOMATO.



J. C. HARTLEY
 BISCUIT SALES REPRESENTATIVE

ONLY FOUND IN RICES BOX OF CHOICE VEGETABLES.
 FAVORITES MUST TAKE A BACK SEAT
 MIKADO IS ONE OF THE EARLIEST AND OF THE LARGEST SIZE. PERFECTLY SOLID AND OF UNSURPASSED QUALITY.

SPACE REQUEST Books for Everybody - 1/8 page - \$820
TITLE *Defiant Spirits*
SUBTITLE *The Modernist Revolution of the Group of Seven*
AUTHOR Ross King
DESCRIPTION A Governor General's Award-winning author recounts the turbulent years during which a group of young Canadian painters went from obscurity to international renown.
OF PP. 480
DIMENSIONS (INCHES) 6 x 9
OF ILLUSTRATIONS 50 b&w photos and illustrations, 43 colour plates
HARDCOVER/PAPERBACK Hardcover
PRICE \$36.95
13-DIGIT ISBN 978-1-55365-362-2
CANADIAN AUTHORED? Yes
DATE OF PUBLICATION September 2010
ORIGINAL PUBLISHER Douglas & McIntyre
CDN ORDERING SOURCE HarperCollins Canada Ltd.
SUGGESTED CATEGORY Art & Architecture
PUBLISHER D&M Publishers Inc.
ADDRESS #201-2323 Quebec St, Vancouver, BC, V5T 4S7
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Publisher: Novalis

Address: 10 Lower Spadina Avenue, Suite 400

Contact Person: Dayle Furlong, Publicist

Telephone: 416-363-3303 x 252

Fax: 416-363-9409

Email: dayle.furlong@novalis.ca

Date: Monday, April 12, 2010

Title & Subtitle: Down North: Dene Life Dene Land

Author: Rene Fumoleau

of pp.: 112

Dimensions (inches): 11" x 8.5"

of photos (please specify colour or b&w): 100 Colour photographs

Hardcover Price: \$29.95

13-digit ISBN: 978-2-89646-232-2

Is the book Canadian authored? Yes

Month & Year of Publication: October, 2010

Original Publisher: Novalis

Canadian Ordering Source: Novalis, 1-800-387-7164 www.novalis.ca

BOOKS FOR EVERYBODY

• Art & Photography • Nature/Environment • People/Biography

DESCRIPTION:

Photos of Canada's beautiful northern peoples and landscape by one of its most eloquent and revered storytellers.

René Fumoleau, poet and storyteller, long recognized as one of the most inspiring voices of Canada's North, offers this lush and startling collection of photos organized into sections reflecting each of the four seasons.

Down North describes the northern geography from a Dene perspective as suggested by the way the Mackenzie River flows north into the Beaufort Sea.

Down North will be a treasured pictorial chronicle and is sure to be a collector's item for anyone fascinated by the richness and beauty of Canada's northern landscape and culture. An important book to help facilitate a rich cultural exchange between Canadians from coast to coast to coast, *Down North* is deeply personal and at the same time historical witness to northern life, capturing the poignancy of the Dene way of life.

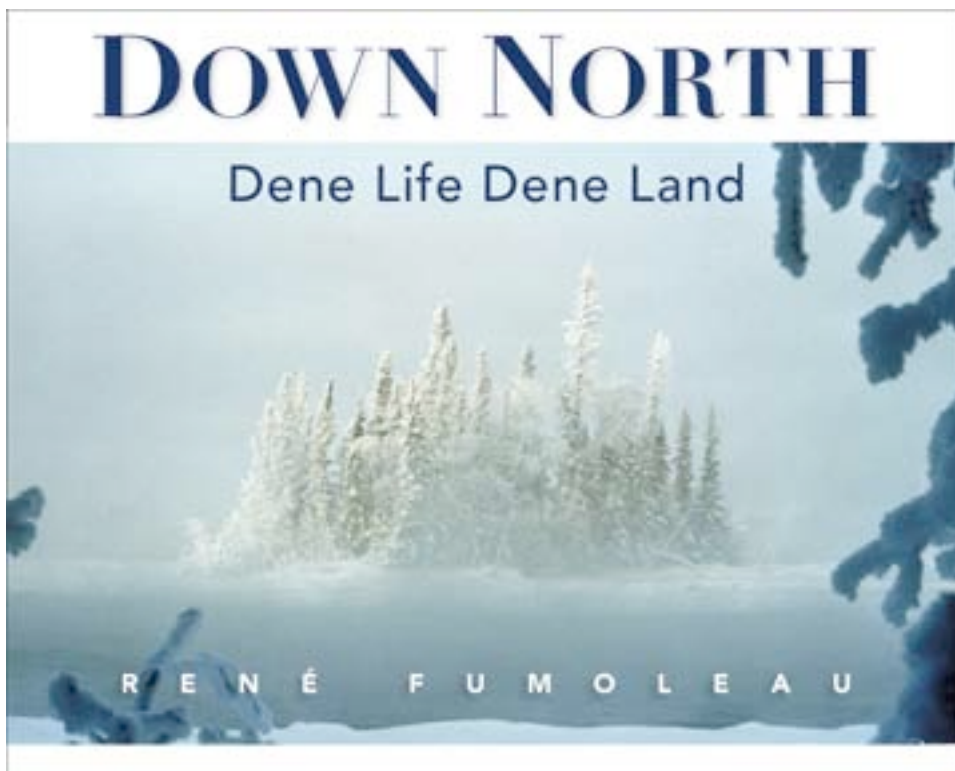
About the Author: René Fumoleau is the author of *Here I Sit* and *The Secret* — a collection of poems and stories. His photography has been collected in the Northwest Territories Archives and some appeared earlier in the books entitled *Denendeh* and *As Long As This Land Shall Last*. He produced the 1976 film, *I Was Born Here* (*Mon pays est ma vie*, 1977) and directed *Dene Nation* in 1979. He lives in Yellowknife, Northwest Territories.

Key Features:

- Important archival photographs of the Dene culture that is quickly disappearing
- Beautiful evocation of life in the north
- Gift book and keepsake album

OTHER CONSUMER PROMOTION PLANS:

• Ads in *Quill & Quire*, *Northern Magazine*, *Canadian Geographic Magazine*, National & Regional Newspapers. E-marketing: newsletter, website & announcements on all social media. National campaign review copies to print, radio, & television.



BOOKS FOR EVERYBODY – FALL 2010 SUBMISSION FORM
RETURN COMPLETED FORM - BY EMAIL – BY APRIL 27, 2010

Publisher: Heritage House Publishing Co. Ltd.
Address: 340 – 1105 Pandora Avenue
Contact Person: Sandra Baskett
Telephone: 250.360.0829 Fax: 250.386.0829
Email: info@heritagehouse.ca
Date: April 26, 2010

Title & Subtitle: Edward S. Curtis Above the Medicine Line:
Portraits of Aboriginal Life in the Canadian West
Author(s): Rodger D. Touchie

of pp.: 192

of photos: 150 b&w

Dimensions (inches): 6 x 9

PAPERBACK: available June 2010

Price: \$19.95

ISBN (13-digit): 978-1-894974-86-8

CLOTH: available July 2010

Price: \$24.95

ISBN (13-digit): 978-1-926613-77-2

Is the book Canadian authored? Yes

Month & Year of Publication: JUNE 2010

Original Publisher: Heritage House

Canadian Ordering Source: Heritage Group Distribution, www.hgdistribution.com

SUGGESTED CATEGORIES: Art & Photography

DESCRIPTION:

For almost three decades, Edward Curtis photographed the First Peoples of the North American West and studied their cultures. As part of his fieldwork, he cruised the Pacific Northwest coast, and ventured into the lands of the Blackfoot Confederacy, both north and south of the Medicine Line.

Alarmed that the traditional Aboriginal ways of life seemed in danger of disappearing forever, Curtis made an incredible effort to capture the daily routines, character and dignity of First Peoples through photography and audio recordings. Against seemingly insurmountable odds and at substantial personal and financial sacrifice, he completed the 20-volume masterpiece *The North American Indian*, deemed “the most gigantic undertaking in the making of books since the King James edition of the Bible” by the *New York Herald*.

With more than 150 photographs, *Edward S. Curtis Above the Medicine Line* is both a compelling narrative that sheds new light on the Curtis mystique and a fascinating overview of many of the First Peoples he studied a century ago.

The author:

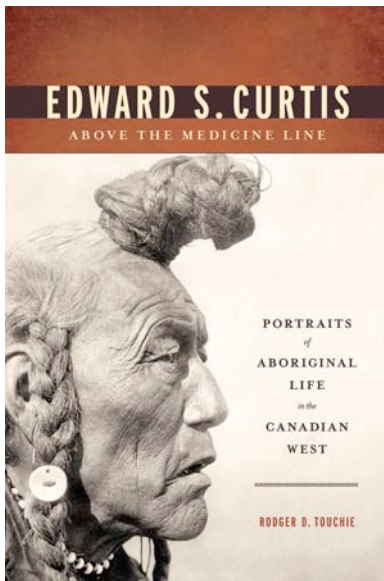
Rodger D. Touchie was first attracted to writing when his MBA thesis was published in three parts by *Canadian Business* magazine. Rodger continued writing, including books on BC history and travel, before becoming the owner/publisher of Heritage House in 1995. He and his wife, Pat, divide their time between Nanoose Bay and Victoria, BC.

ADDITIONAL CONSUMER PROMOTION PLANS:

Advertising in ABPBC website promotion, *BC Bookworld*, *Alberta Views*, *Best of the West*, *Quill and Quire* Fall preview, and other targeted media

Online book trailer on youtube.com

(cover image)



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MAIN & YOUNG READERS EDITIONS**

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Publisher: **Goose Lane Editions**

Address: **500 Beaverbrook Court, Suite 330, Fredericton, NB, E3B 5X4**

Contact Person: **Susan Baker**

Telephone: **(888) 926-8377**

Fax: **(506) 459-4991**

Email: sbaker@gooselane.com

Date: **16 April 2010**

Title & Subtitle: *George McLean: The Living Landscape*

Author(s): **Virginia Eichhorn and Adam Duncan Harris**

of pp.: **168 pages**

Dimensions (inches): **12 x 9**

of illus. (please specify colour or b&w): **YES, approx. 70 (col)**

of photos (please specify colour or b&w): **Yes, approx. 20 (B&W)**

Hardcover Price: **\$60.00**

13-digit ISBN: **978-0-86492-625-8**

Is the book Canadian authored? **Yes**

Month & Year of Publication: **September 2010**

Original Publisher: **Goose Lane Editions**

Canadian Ordering Source: **University of Toronto Press Distribution (UTP Press)**

SUGGESTED CATEGORIES Art

BOOKS FOR EVERYBODY Art & Photography, Nature/Environment

DESCRIPTION:

For more than forty years, George McLean has lived in a stone farmhouse on 100 acres of land in Grey County, Ontario. On his daily walks, he looks for a moment that will inspire him — the first step in a process that can take up to a year to yield a single painting.

McLean's densely layered depictions of the natural world emerge directly from his intense interest in wildlife. In this sumptuous book, Virginia Eichhorn, Adam Duncan Harris, and Tom Smart examine the development of McLean's art and trace his varied influences, from early 20th century wildlife artists Carl Rungius and Bruno Liljefors to Andrew Wyeth. Connecting with past traditions while resonating with contemporary audiences, McLean's work, along with that of many realists before him, reflects a shared sense of what it means to be North American.

Illustrated with more than 60 colour reproductions, the publication of *George McLean: The Living Landscape* coincides with the opening of an accompanying international touring exhibition of McLean's work at the Tom Thomson Gallery in Owen Sound. The exhibition will travel to Toronto, Sudbury, and Jackson Hole, Wyoming, and other venues in 2011-2012.

Virginia Eichhorn is Director and Curator of the Tom Thomson Art Gallery in Owen Sound. She has written numerous catalogue essays and has contributed to art magazines such as *Border Crossings*, *Canadian Art*, and *ESPACE Sculpture*. **Adam Duncan Harris** is Curator of Art at the National Museum of Wildlife Art in Jackson Hole, Wyoming. He has recently published his authoritative book, *Wildlife in American Art: Masterworks from the National Museum of Wildlife Art*.

OTHER CONSUMER PROMOTION PLANS:

- Electronic ARCs
 - National review mailing to all major national media and specialty media and major magazines
 - National print advertising (*Globe and Mail*,
 - National media relations campaign with a focus on national print media, including major magazines, specialty review
 - Exhibition tie-in
 - Online and website publicity campaign, Facebook, Branta Blog, author's website
 - Co-op available
-

GEORGE McLEAN



Virginia Eichhorn and Adam Duncan Harris

The Living Landscape

Great Horned Owl
and Eastern Grey Squirrel,
1983



No one else working in Canada today can paint pictures the way George McLean can. He creates paintings filled with a million tiny details and never once loses control of the work nor does he ever allow it to descend into muddiness. Conversely, he is also capable of infusing an ostensibly empty scene with more drama than many others could manage in a scene with dozens of animals. In *Impression: Great Horned Owl and Mouse Trail* (2000), there is nothing but snow and three truncated tree trunks. The snow is rendered beautifully, with pinks, mauves, and blues — colours recognizable to any northerner who was walked in the woods on a late winter's afternoon. A beautiful and tranquil landscape — at first glance. Yet the silence and stillness that permeate this work belie what must have been an intense scene not much earlier: what we see is a remnant of a life-and-death battle. The mouse trail extends from the tree to its end, where a flurry of wings and claws demarcate the snow like a truncated version of a child's snow angel. The trees' shadows loom ominously, cutting across the composition and heightening the dramatic tension. Owl and mouse meet on a winter's day, both battling for survival — the mouse driven, no doubt by hunger, from the safety of the tree's shelter and into the clutches of the equally hungry owl. McLean's "empty" landscape is remarkably eloquent, speaking volumes through absence. He describes works such as this as being "an animal painting without the animal in it; the animal presence without the animal."



Impression: Great Horned
Owl and Mouse Trail, 2000

McLean's work is about more than *what* he paints; a core strength undoubtedly is *how* he paints. And how he paints is as exciting and compelling as the subject matter itself. McLean states,

One of the other things that I think I am is a tonalist. I think my work would fall into that group of painters known as tonalists because I like to catch those moments like those really dark, dark woods with just a little bit of light here and there that sets a mood. These are all things that I like to get and they're all based on the things that I've actually seen and that really, really fascinate me about the outdoors.

Tonalism was a phenomenon more than an artistic movement in American art, a convergence of styles occurring in the 1880s and acquiring the name in the mid-1890s. Its proponents' work was characterized by (mostly) landscape painting in muted colours and executed with a soft painterly application. Some view this insistence on tone as essentially an antimodernist defence of Western painting traditions. With its darkish palette, tonalism countered the high-keyed expression of sunlight and shade in French Impressionism.⁵ In this context, it is not surprising to find that McLean is not a follower of the Group of Seven and their approach to landscape painting:

I'm not a big fan of the Group of Seven; I know that's sacrilege but it's true. They were Impressionists and I think there were much better Impressionists than the Group of Seven. It's not that the Group of Seven never did anything that was good because obviously they did. But I can think of artists — Willard Metcalf, the American landscape painter, fabulous landscape painter who nailed it down. He really, really made summer look like summer. He got all those little nuances that I have in my head — you know from all this experience that I've had. And I know he's right. You

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Publisher: John Wiley & Sons
Address: 5353 Dundas St. W., Suite 400
Contact Person: Katie Keane
Telephone: (416) 236 4433 x56201
Fax: (416) 236 4448
Email: kkeane@wiley.com
Date: Apr. 27/10

Title & Subtitle: **Skin:** The Complete Guide to Digitally Lighting, Photographing, and Retouching Faces and Bodies, 2nd Edition

Author(s)/Editor(s): Lee Varis

of pp.: 448

Dimensions (inches): 8 x 10

of photos: 300 colour

Paperback Price: \$47.99

13-digit ISBN: 978-0-470-59212-0

Is the book Canadian authored? No

Month & Year of Publication: July 2010

Original Publisher: John Wiley & Sons

Canadian Ordering Source: John Wiley & Sons Canada

SUGGESTED CATEGORIES

Art & Photography

DESCRIPTION:

A practical guide to working with and creating digital photography of the human face and form, *Skin, 2nd Edition: The Complete Guide* leads the reader through step-by-step tutorials that illustrate various photography and software techniques for creating enhancing images of all kinds of people in all kinds of different settings. This updated edition follows the same successful roadmap as the previous edition, with the latest trends in photographing and editing a variety of skin types, as well as new projects and images to inspire readers to improve and enhance their own photos. It also incorporates the latest information on working with Photoshop and Lightroom.

The book examines a professional digital photography workflow with regards to “human” subjects. Material covered includes calibrating digital capture systems, lighting subjects with natural and artificial light, shooting and processing digital images, enhancing color, retouching, sharpening and other creative darkroom techniques that apply to people photography of all types. A wide variety of ethnicities ages and genders is represented with information pertinent to the differences and similarities between peoples.

Intended primarily as a practical guide, the book also serves as inspiration by showcasing exceptional work by a variety of photographers and artists. *Skin, 2nd Edition* goes in depth on skin in ways no other book has done:

- Unlike other books on photographing people, it includes men *and* women, in a wide range of ethnicities, skin tones, ages, and body types
- Beyond the standard solo-model-in-studio situations found in "portrait photography" books, *Skin* also includes unique compositions such as groups and promotional "headshots".
- It teaches how to handle body parts and features beyond just the face--even tattoos!

Lee Varis (Los Angeles, CA) is a photo-illustrator working in Hollywood. He has been involved in commercial photography for three decades and currently works with photography in conjunction with computer graphics to create images for advertising, commercial graphics, and multimedia. Varis's creative imaging has been featured in *National Geographic*, *Newsweek*, and *Fortune* magazines, and both his writing and photography have been featured in trade journals such as *PDN*, *New Media*, *Micro Publishing News*, *Rangefinder*, *Design Graphics*, and *Photo Electronic Imaging*. His work has appeared on movie posters, video box covers, numerous brochures and catalogs. Varis conducts seminars for APA, PPA, Julia Dean Photographic Workshops, as well as a monthly "Photoshop for Photographers" workshop in Los Angeles.

OTHER CONSUMER PROMOTION PLANS:

- Facebook advertising
-