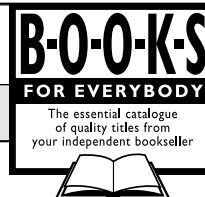


FALL 2008 PURCHASE ORDER

PLACE YOUR ORDER BY AUGUST 15, 2008



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Please supply the following quantities of Books for Everybody catalogues: PLEASE ORDER IN EVEN 100s

- Main BFE ONLY
- BFE Young Readers ONLY
- Main & Young Readers bound together as single unit

- Yes, we want the discount coupon included in our Main edition catalogues.**
- Yes, we will participate in the Bulk Mailing Program.** We'll fill in and return the appropriate order form.
- Yes, we want to include the FREE Outset Media Insert in our catalogue.**
(Additional information enclosed in package.)

Store Name:

Manager's Name:

Order Placed by:

Mailing Address:

City Province Postal Code

Shipping Address:

City Province Postal Code

Telephone: Fax:

Date: Website:

E-mail:

P.O.: Signature:

IMPRINTING

- I understand the cost of imprinting is \$130/M (\$65/500). This cost will be added to my invoice.** (For orders of 10,000 or more copies, please contact Books For Everybody.)
- Please use last year's imprint.**
- New/changed imprint required. I understand that I will be billed \$35.00 for this plate creation/change.**
- NO IMPRINT REQUIRED**

IMPRINT: (Maximum 5 lines)

Orders for 500 or more copies of any one kind of catalogue can be imprinted on the front cover with your bookstore information. A second imprint on the back cover (i.e. postal indicia, additional message) can be arranged; contact us to discuss options.

When ordering catalogues in the bound-together format, only the outside front cover of the adult catalogue will bear your imprint.

Please indicate exactly how you wish your store imprint to appear on the front of your catalogues; for example, your store name, address, postal code, telephone number, e-mail, etc., can be included. The imprint area has a maximum size of 4.5" x 1.5". If your logo is to be used, please provide **clear, b&w artwork, or a TIFF or EPS file** no later than **August 20, 2008**. Please type or print clearly. Be sure all information is accurate. A proof will be sent to you for approval.

PRICE LIST (G.S.T. Extra)

PRICES

	BFE (Main)	Young Readers (in combo)	Young Readers (separate)
100 - 400 copies *	57¢ each	15¢ each	18¢ each
500 - 900 copies	40¢ each	13¢ each	16¢ each
1,000 - 2,400 copies	34¢ each	12¢ each	15¢ each
2,500 - 4,900 copies	24¢ each	11¢ each	14¢ each
5,000 - 14,900 copies	25¢ each	11¢ each	14¢ each
15,000 + copies	23¢ each	9¢ each	12¢ each

* Minimum order 100 copies. Orders under 500 copies cannot be imprinted.

Binding: There is no charge for binding the *Main & Young Readers* catalogues together into one unit. Copies ordered in the bound-together format will be imprinted only once on the front of the *Main Edition*.

SHIPPING:

Unless alternate instructions are provided with your order, all shipments will be sent via the most economical carrier available to us. All orders are shipped FOB Toronto. Shipments will be sent to arrive in your store about the first week of October. Please contact us immediately if there is a problem. Be sure to include a complete shipping address in the space provided above. **We CANNOT ship to post office box numbers.**

SEND ME FREE POINT-OF-SALE MATERIALS!

- FREE** roll of 500 Stickers (removable adhesive, 1 1/2" x 1 3/4")
- _____ Additional Rolls of 500 Stickers @ \$7.00 each
- FREE** Colour Window/Door Signs, package of 2 (8 1/2" x 11")
- _____ Additional Signs @ \$1.00 each

- FREE** Shelf-Talker/Header Cards, bundle of 50 (4" x 8")
- _____ Additional bundles of 50 Shelf-Talker/Headers @ \$7.00 each
- FREE** "Ask me about our store catalogue!" Buttons (pkg of 5)
- _____ **ACRYLIC DISPLAY STAND @ \$12.00 each**
- _____ **TWO-TIER ACRYLIC DISPLAY STAND @ \$16.00 each**

Please only order materials you will use.

PLEASE KEEP A COPY FOR YOUR RECORDS