

Let *Books For Everybody* do the work for you!



MAILING PROGRAM

Whether your list is large or small, we'll take the headache out of your customer mailing: send us your labels and it is taken care of!

**DEADLINE FOR MAILING REQUEST:
SEPTEMBER 2, 2008.**

**DEADLINE FOR LABELS AND CHEQUE:
SEPTEMBER 10, 2008**

Yes, I will be participating in the BULK-MAILING PROGRAM
for *Books For Everybody* Fall 2008.

Store Name: _____

Contact: _____

Phone Number: _____

CATALOGUES TO BE MAILED:

_____ Approximate number of catalogues to be mailed

For a reasonable price we'll label, sort and deliver your catalogues to the Post Office, and send them on their way to your customers – *all for less than the cost of mailing the catalogues first-class.*

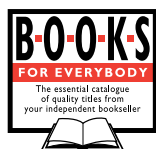
We can also arrange a personalized insert for your catalogues. Ask how we can help you achieve your marketing needs.

Cost for 3rd-class bulk-mail postage, plus labelling, and sorting is approximately 1.05¢ apiece, plus GST. (PRICE TBC)

Books For Everybody will arrange to have the correct number of catalogues sent to the mailing house, with the balance, if any, sent directly to your store.

- Labels should be in alpha/numeric order by postal code.
- Include Canadian addresses only. U.S. and overseas addresses do not qualify for the 3rd-class bulk-mailing rate.
- All labels must have complete addresses and postal codes.
- Labels must be computer generated, typewritten or written legibly.

Please fill out the purchase order for your catalogues. This is not the catalogue order form.



Return completed form to: BOOKS FOR EVERYBODY

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